

DEPARTMENT OF COMMERCE

ANNUAL REPORT 2024-25



**AMBEDKAR COLLEGE OF ARTS AND SCIENCE,
WANDOOR**

Name of the Department : Commerce

Number of Permanent Faculties : Three

1. Dhanya M
2. Maneesha V
3. Dr. Saleena EC

Number of Guest Faculties : One

1. Shahul Hameed K

Result 2024-25

Number of students Appeared	
Number of students Passed	
Percentage of pass	

MAJOR PROGRAMMES OF THE DEPARTMENT OF COMMERCE

Academic Year 2024-25

POSTER MAKING COMPETITION - ENVIRONMENT DAY

The Department of Commerce organized a successful Poster Making Competition on World Environment Day (5th June 2024). This event aimed to raise awareness about environmental conservation and provide a platform for students to express their creativity in promoting sustainability. 10 teams participated in the competition.

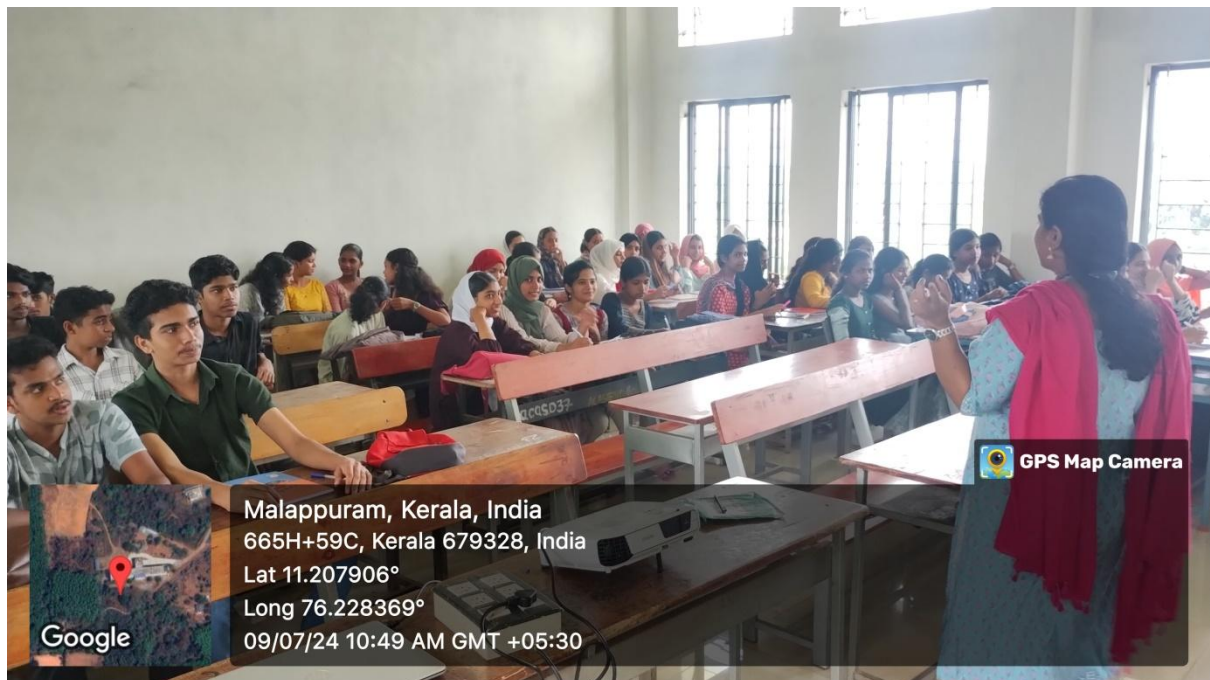


FYUGP BRIDGE COURSE

The FYUGP Bridge Course for First-Year Students was successfully conducted by the Department of Commerce on 9th and 10th July 2024. This course was designed to help first-year students transition smoothly into their academic journey by providing foundational knowledge, essential study skills, and an introduction to university resources.

Objectives:

1. To assist first-year students in adjusting to the academic environment by introducing them to key concepts, tools, and expectations of university life.
2. To enhance students' academic skills, such as time management, effective study techniques, research methods, and academic writing.
3. To introduce students to available academic resources, including the library, student support services, and faculty assistance.
4. To encourage networking and interaction among first-year students, fostering a sense of community within the Department of Commerce.





ONAM CELEBRATION

The Department of Commerce actively participated in the College Onam Celebration held on 12th September 2024. The event, which is a major cultural celebration of Kerala, was marked by traditional performances, decorations, and the creation of vibrant Pookkalam (floral carpets). The Department of Commerce participated with enthusiasm, showcasing both creativity and team spirit.

The Pookkalam competition, one of the main attractions of the Onam celebration, witnessed strong participation from various departments. The Department of Commerce excelled in this competition, securing impressive positions: 1st Prize: 2nd B.Com and 2nd Prize: 3rd B.Com Team.

PLEDGE 12.10.24

SEMINAR ON APPLIED DATA ANALYTICS FOR FINANCE AND ACCOUNTING

The Department of Commerce successfully conducted a Seminar on Applied Data Analytics for Finance and Accounting on 29th October 2024 in association with the Code Me Mei Institute. The seminar aimed to equip

students and professionals with practical insights into the use of data analytics in the fields of finance and accounting, focusing on tools, techniques, and real-world applications.

Objectives:

1. To introduce students and professionals to the growing role of data analytics in the finance and accounting sectors.
2. To demonstrate the practical applications of data analytics in making informed financial and accounting decisions.
3. To help participants develop skills in using data analytics tools and software commonly used in finance and accounting, such as Excel, Python, and specialized financial modeling tools.
4. To provide insights into the evolving trends and technologies in financial data analytics, and how they impact financial decision-making processes.



The poster features a purple and white color scheme with a background image of a modern building. The text is arranged in a clean, professional layout. At the top left is the Code MeMei logo, and at the top right is the Ambedkar College of Arts & Science logo. The main title is prominently displayed in the center. Below the title, the date and time are clearly marked. At the bottom, contact information and the website are provided.

Code MeMei
The International Pvt. Ltd.

**AMBEDKAR COLLEGE
OF ARTS & SCIENCE**
Affiliated to Central University and Recognized by Govt. of Kerala

**Seminar on
Applied Data Analytics
for finance and Accounting**

In collaboration with
department of
**Commerce and
Mathematics**

**OCT
29
2024**

Time
**2.30pm to
3.30pm**

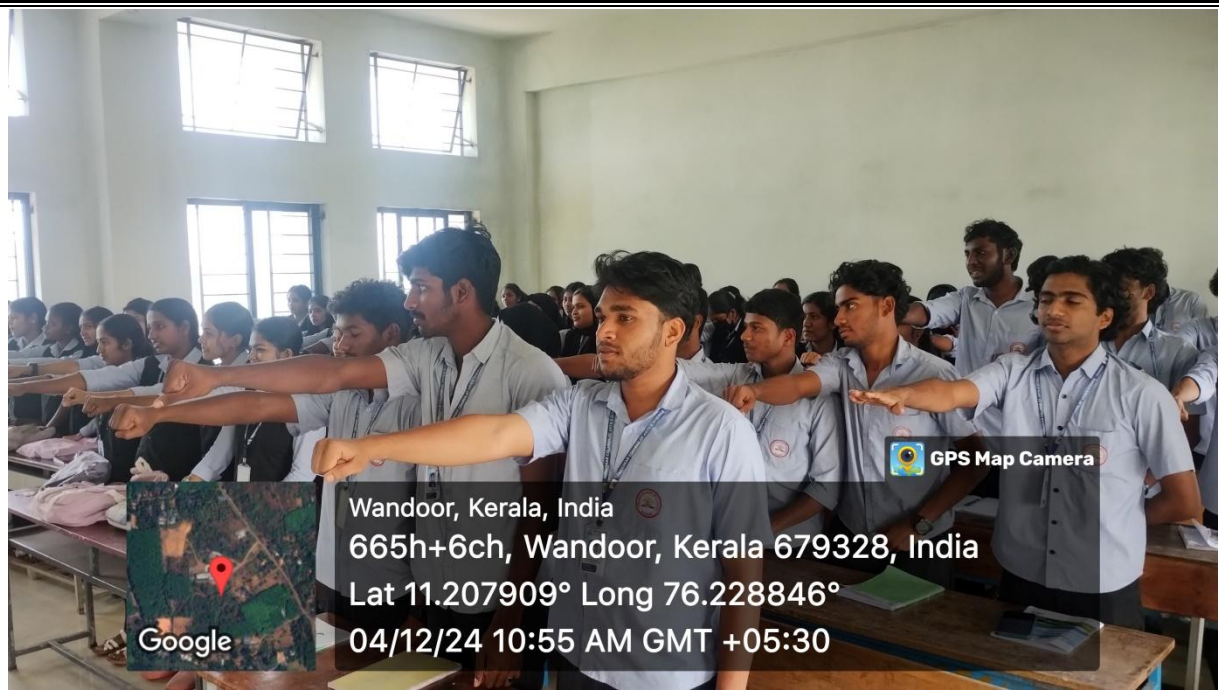
+91 8606 247 066

www.codememei.com

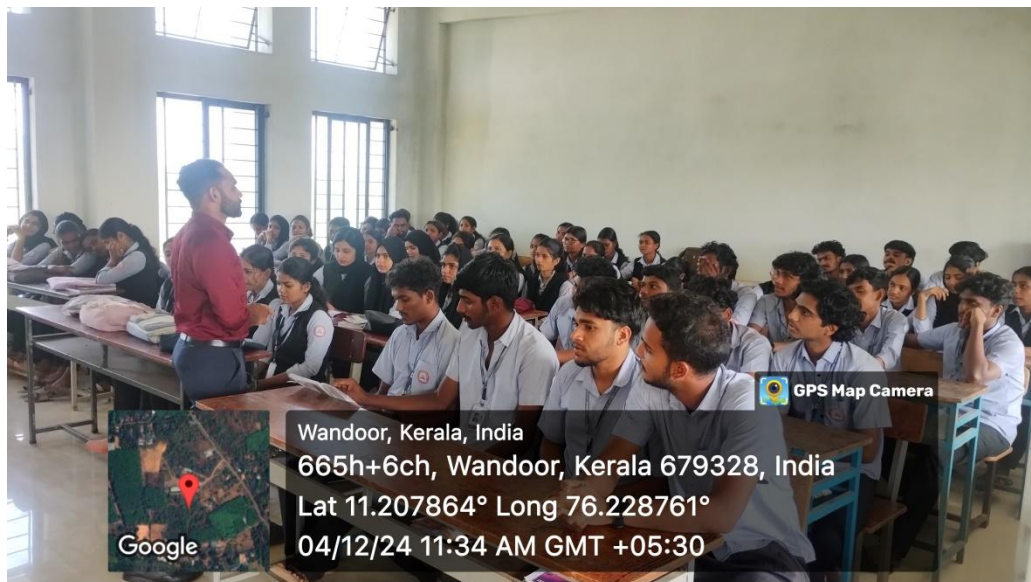




AIDS DAY PLEDGE 04.12.24



CAREER GUIDANCE CLASS 04.12.24



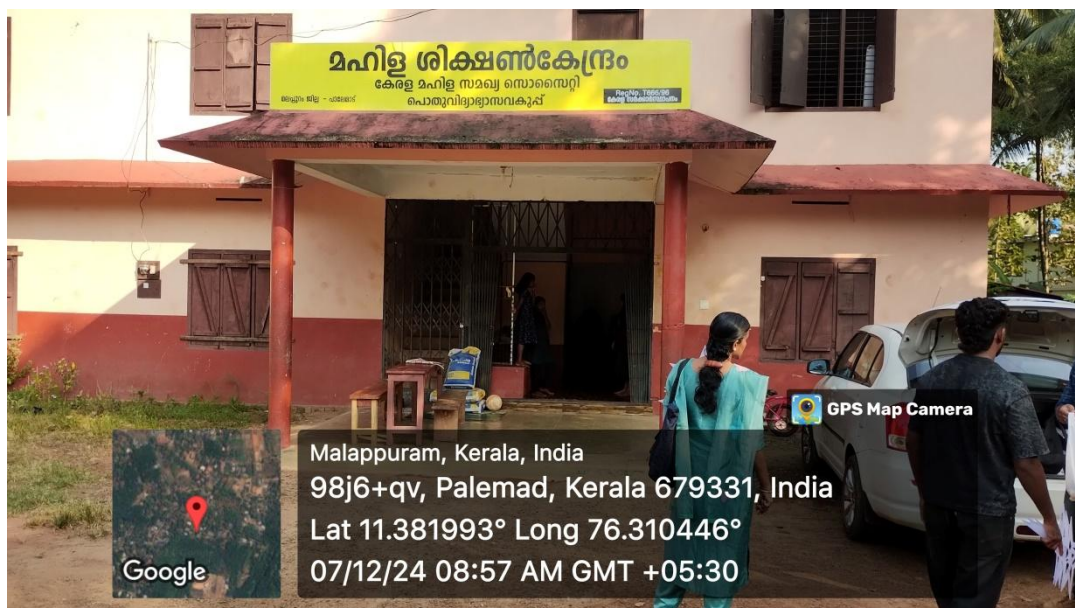
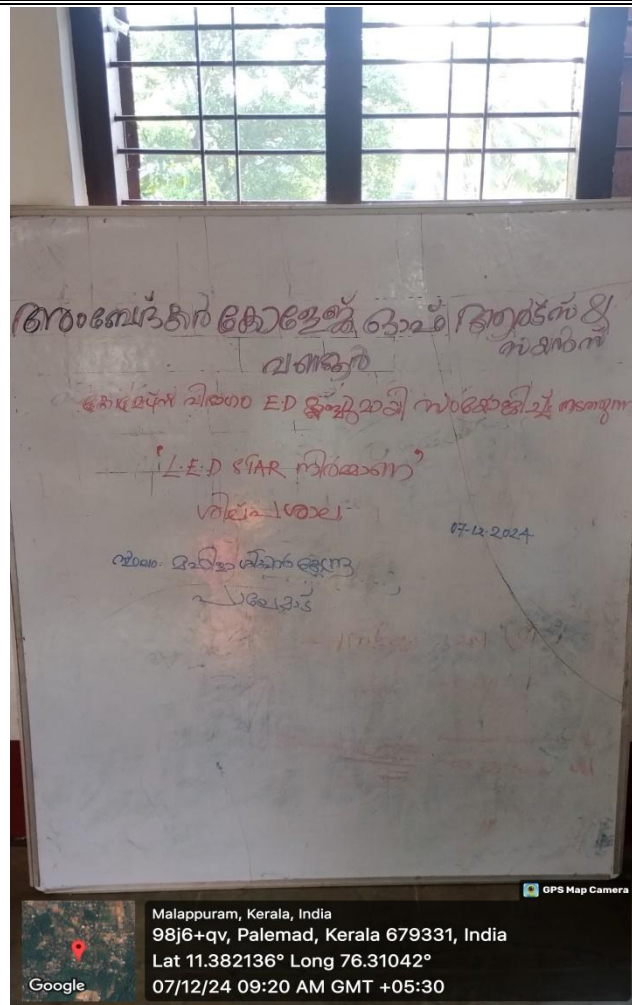


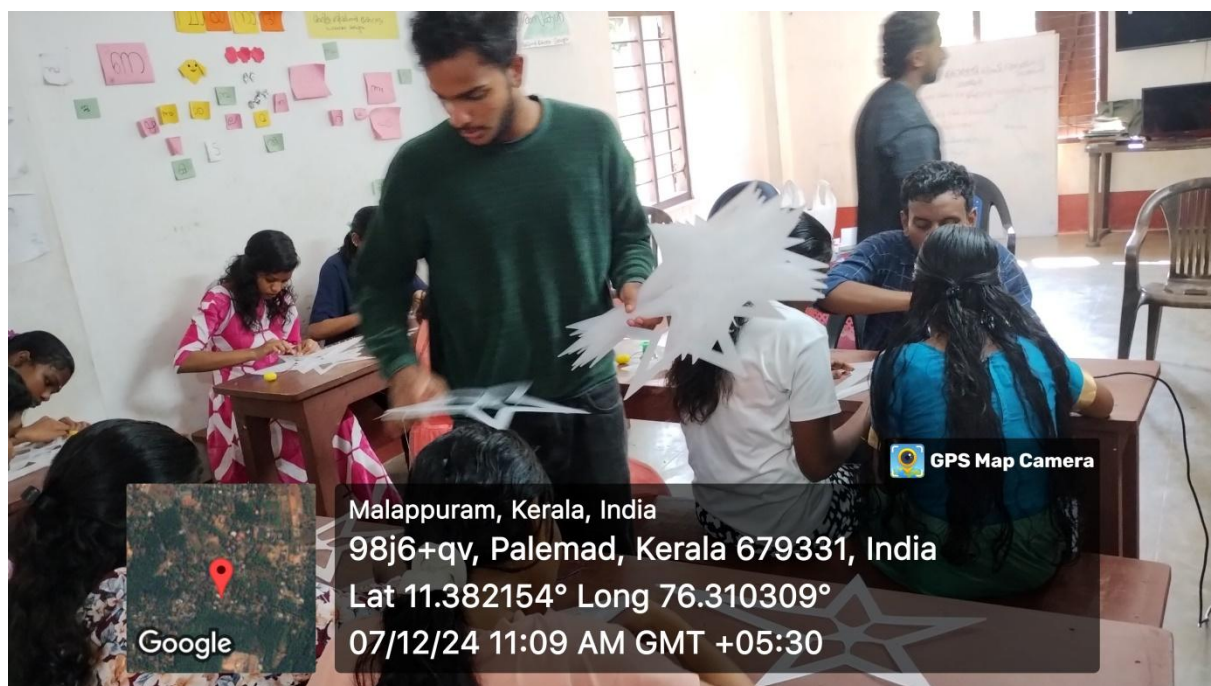
WORKSHOP ON LED STAR MAKING

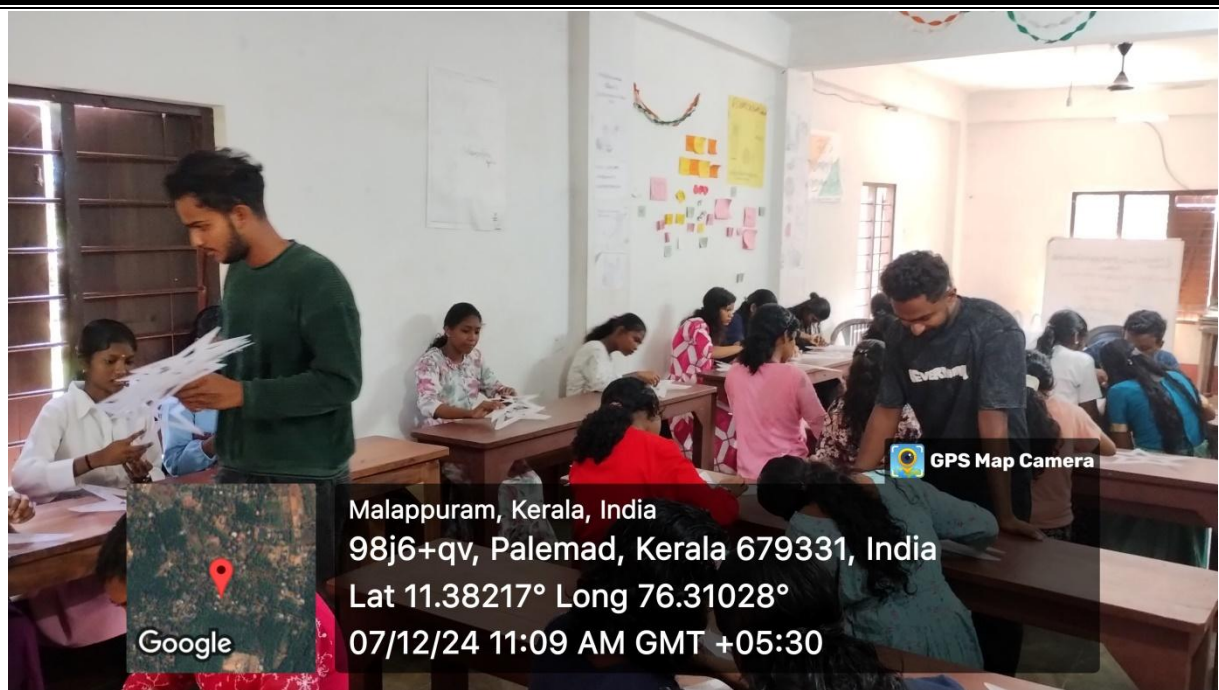
The Department of Commerce successfully organized a Workshop on LED Star Making on 7th December 2024 at the Mahila Sikshan Kendra, Kerala Mahila Samakya Society, Palemad. This workshop, conducted as part of the department's Extension Activity, aimed at engaging and empowering the local community, particularly women, by teaching them the creative craft of making LED stars. The workshop was an opportunity for the participants to develop a new skill, which could later be used for personal or entrepreneurial purposes.

Key Objectives:

1. To introduce participants to the process of making LED stars using simple, affordable materials.
2. To encourage participants to explore their creativity through crafting personalized decorations.
3. To provide a foundation for potential income generation by teaching participants how to create and sell LED stars during festive seasons.
4. To strengthen the connection between the college and the local community, promoting skill-building initiatives that cater to the needs of the participants.





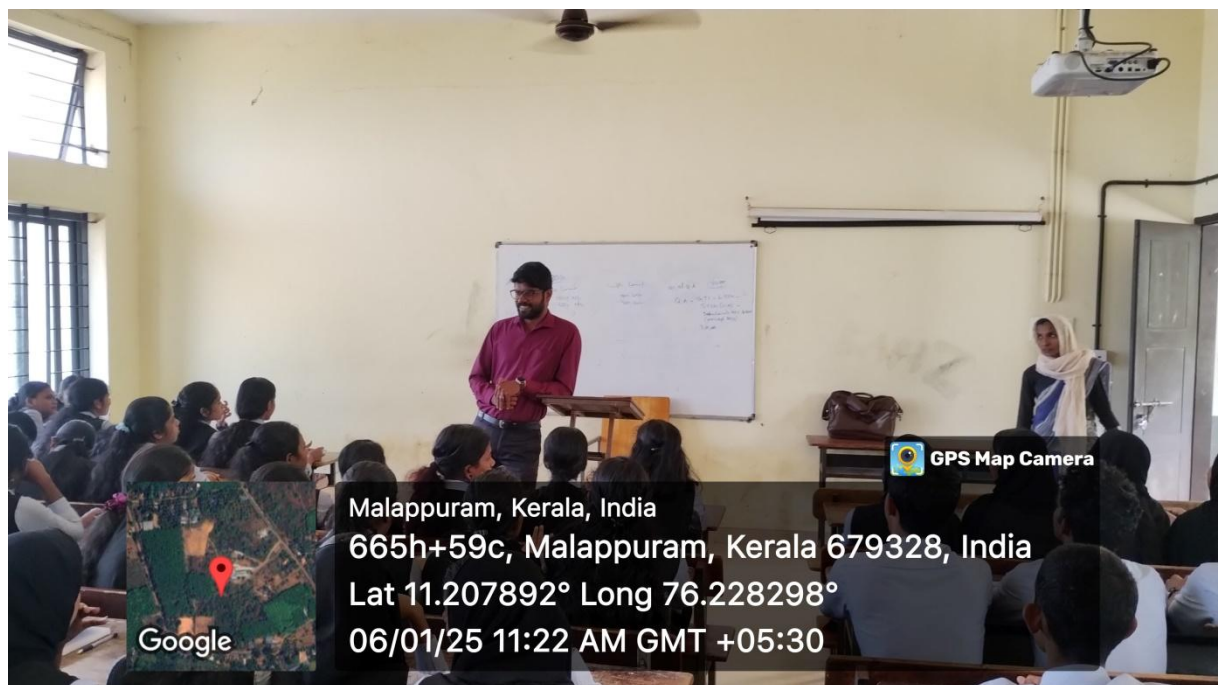
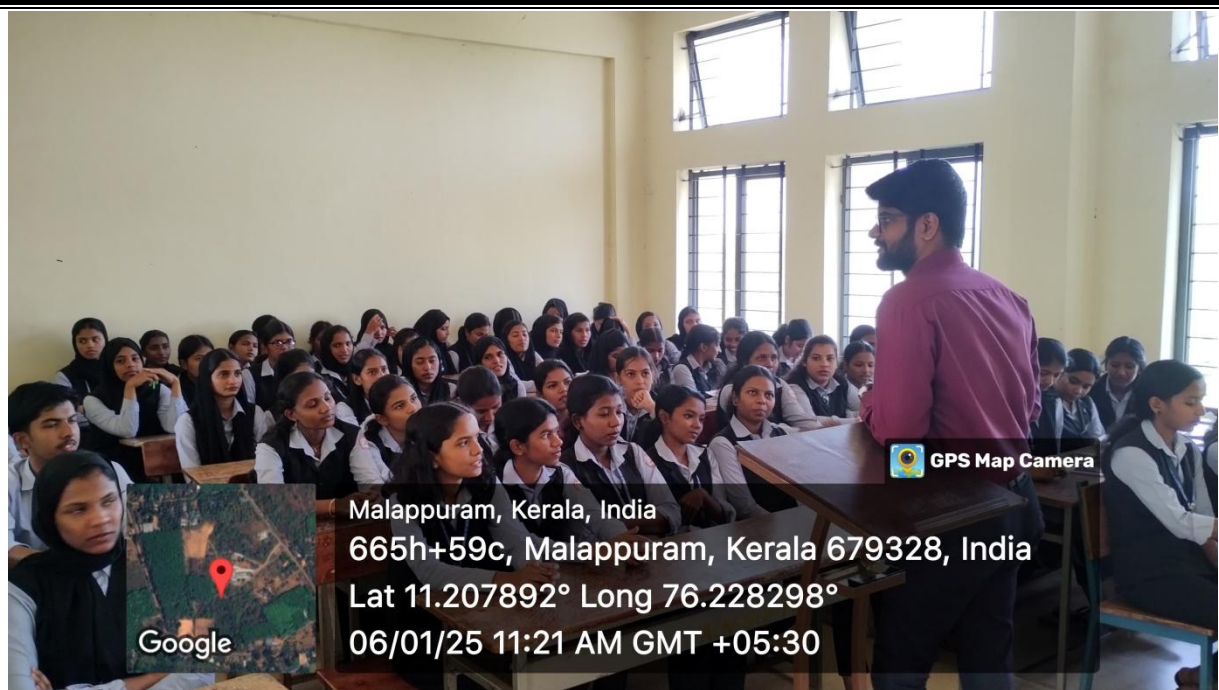




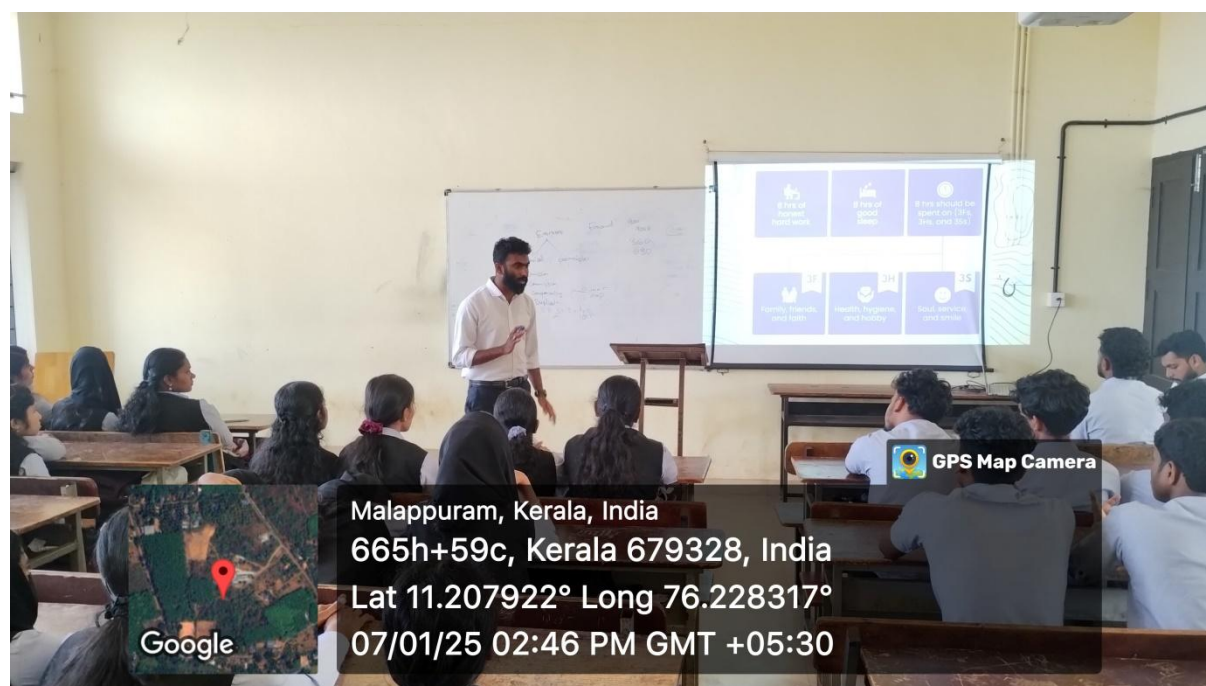
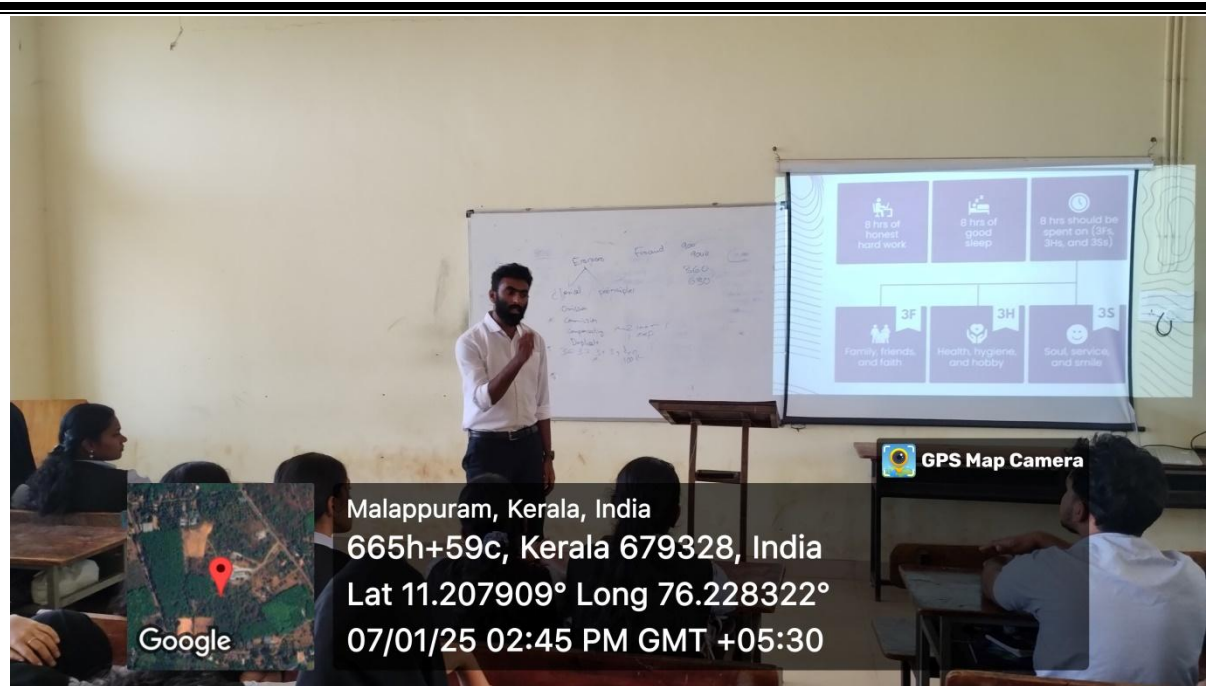
CHRISTMAS CELEBRATION

The Department of Commerce actively participated in the College Christmas Celebration held on 20th December 2024. The celebration, filled with festive spirit, included a variety of activities such as Christmas tree decoration and cultural performances. Students from the Department of Commerce contributed significantly, particularly through their participation in traditional Christmas carols, spreading joy and warmth throughout the college.

LAKSHYA 06.01.25



MEETING WITH AN ENTREPRENEUR 07.01.25



INDUSTRIAL VISIT – Kanan Devan Hills Plantations Company (P) Limited. Munnar
Exploring the Journey of Tea: A Field Study of Tea Production

On 25th January 2025, a group of 54 students and 3 faculty members visited the Kanan Devan Hills Plantations Company (P) Limited, located in the scenic hills of Munnar, Kerala. The visit aimed to provide an in-depth understanding of the tea cultivation process, the operational practices of the plantation company, and the historical background of Munnar's tea industry.

The visit began with a guided tour of the expansive tea plantation, where we observed the traditional methods of tea plucking. The guide explained the significance of the different types of tea cultivated on the plantation, including black and green tea, and how various factors such as altitude, climate, and soil influence the quality of the tea leaves.

Next, we toured the tea processing plant, where the harvested leaves undergo various stages of processing. The factory staff explained the entire process, from withering, rolling, oxidation, and drying to the final packaging of the tea. We were able to observe the machinery used in these processes and learn about the modern technological advancements that have been implemented to enhance the quality and efficiency of production. The importance of maintaining strict quality control standards at each stage of production was also emphasized.

Learning Outcomes:

- We gained practical insights into the tea cultivation and manufacturing processes, from plucking to final packaging.
- The visit highlighted the importance of technology and innovation in modern tea production, particularly in maintaining high-quality standards.

CHALO

MUNNAR



JANUARY 24,25,26
MUNNAR,RAMAKKALMEDU



COLLEGE ARTS DAY

The Department of Commerce actively participated in the College Arts Day Competition held on 17th and 18th January 2025. The event showcased a variety of cultural performances and activities, and the Department of Commerce demonstrated exceptional talent across multiple categories.

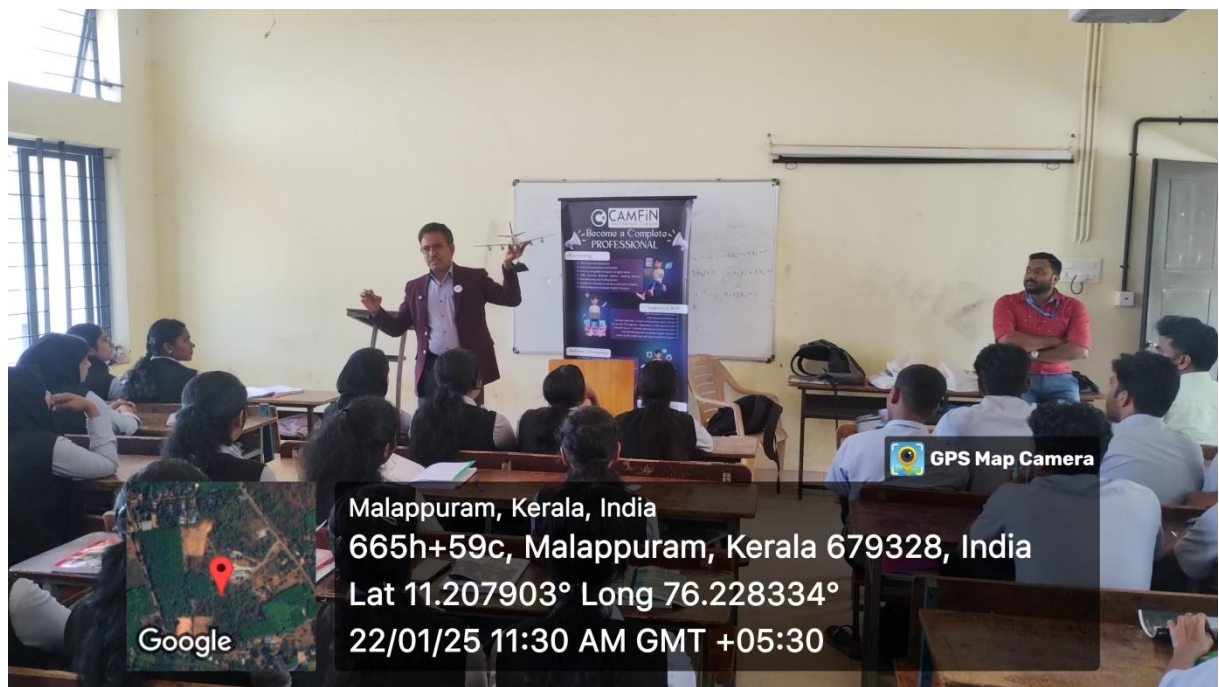
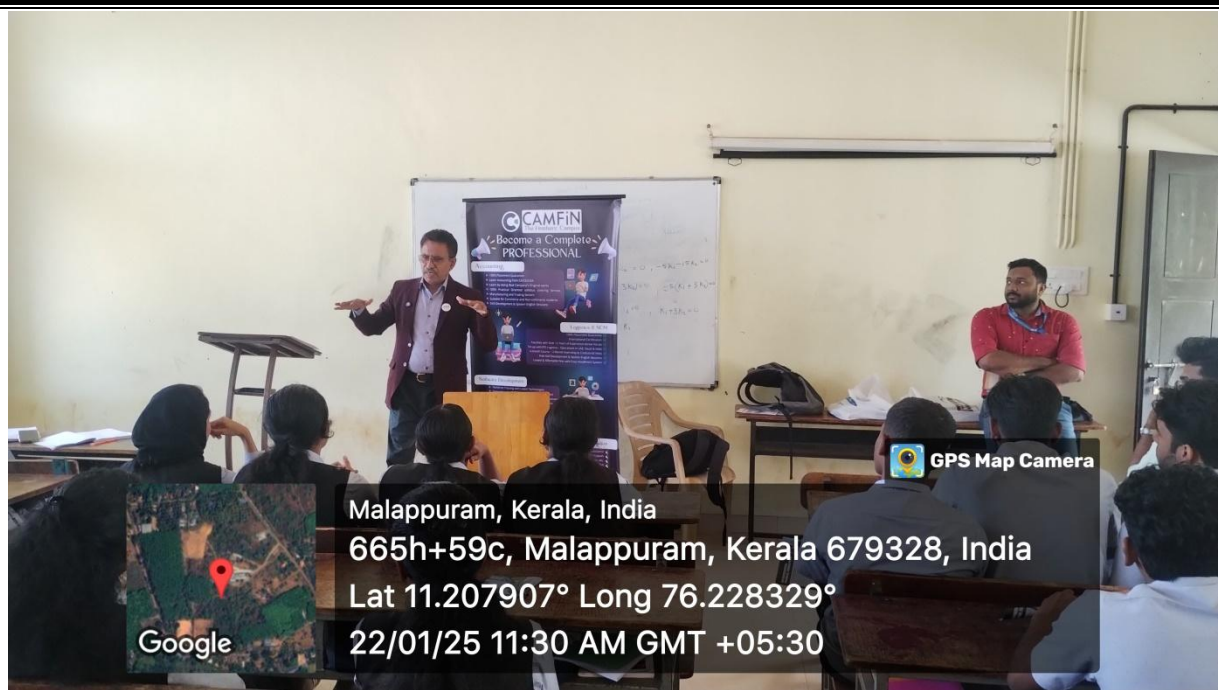
Despite an outstanding performance across various events, the department narrowly missed out on the top position. The competition was incredibly close, with only a slight difference in the final point tally between the First Runner-Up and the Winner.

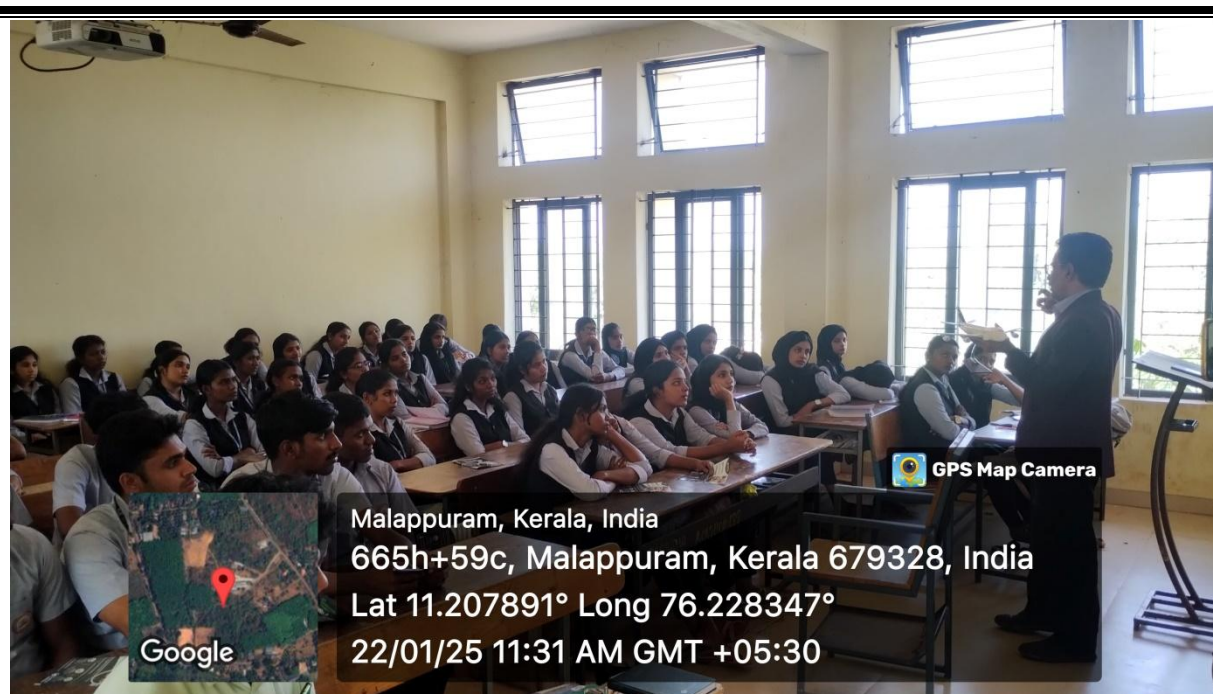
CMA CLASS 21.01.25





LOGISTICS 22.01.25





INDUSTRIAL VISIT – Doddabetta Tea Factory, Nilgiris, Tamil Nadu

From Leaf to Cup: An In-Depth Field Visit to a Tea Factory

On 12th January 2025, a group of 57 students and 3 faculty members visited both the Doddabetta Tea Factory and a Chocolate Factory in Nilgiris, Tamil Nadu. The purpose of the visit was to gain firsthand knowledge about the production processes of both tea and chocolate, and to understand the historical and cultural significance of these products in the region.

Doddabetta Tea Factory: At the tea factory, the process of tea production was explained in detail, starting from the plucking of tender tea leaves, followed by withering, rolling, oxidation, drying, and packaging. We observed the intricate machinery used to process the leaves and learned how each stage plays a crucial role in determining the flavour and quality of the tea. The factory staff also discussed the importance of quality control and the various tests conducted to ensure the consistency and quality of the tea produced.

Learning Outcomes:

- We gained a deep understanding of the tea manufacturing process, from raw leaf collection to the final packaged product.
- The visit highlighted the advancements in tea production technology and how they have improved both quality and efficiency.

Chocolate Factory Visit: After the tea factory, we visited a local chocolate factory where we got to see how cocoa beans are processed into premium chocolates. The process included roasting the cocoa beans, grinding them into cocoa liquor, mixing with sugar and milk (for milk chocolate), and finally tempering and moulding the chocolate. We learned about the different varieties of cocoa beans used and how the choice of beans impacts the flavour profile of the finished product.

The staff at the chocolate factory also shared valuable insights into the history of chocolate making, especially in the Nilgiris, where cocoa cultivation is growing in popularity. We even had the opportunity to taste different types of chocolates, ranging from milk to dark varieties, and explore the diverse flavours created through the blending of various ingredients.

Learning Outcomes:

- We gained a comprehensive understanding of the chocolate-making process from raw bean to finished product.
- The visit showcased the craftsmanship and innovation in the chocolate-making industry.

AMBEDKAR COLLEGE OF ARTS AND SCIENCE
FIRST YEAR B.COM

INDUSTRIAL விழிப்பு

JAN 12 SUNDAY
4:00 AM

Wandoor

Ooty





Ooty, Tamil Nadu, India
Cp6c+h7p, Doddabetta Rd, Mel Kodappamund, Ooty, Tamil Nadu
643002, India
Lat 11.411516° Long 76.720698°
12/01/25 03:29 PM GMT +05:30



Ooty, Tamil Nadu, India
Cp6c+h7p, Doddabetta Rd, Mel Kodappamund, Ooty, Tamil Nadu
643002, India
Lat 11.41139° Long 76.720744°
12/01/25 02:38 PM GMT +05:30

PTA 27.01.25

GST PRACTICAL ORIENTATION 28.01.25

BULLS AND BEARS STOCK MARKET WORKSHOP- UNLOCK THE SECRET OF STOCK MARKET

The Department of Commerce organized a highly informative and engaging workshop titled “**Bulls and Bears: Unlock the Secret of Stock Market**” on **30th January 2025** for 2nd and 3rd year B.Com students. The workshop aimed to introduce students to the fundamentals of the stock market, helping them understand the dynamics of trading, investment strategies, and market trends. The session was expertly handled by Muhammed Thuayyib K, Assistant Professor, Department of Commerce, EKC Manjeri, who shared his extensive knowledge and experience with the students.

Explained how market trends are formed and the role of factors like supply and demand, economic news, and corporate performance. Participants were introduced to the concept of technical analysis, which involves studying price movements and volume patterns to predict future market trends.

The workshop concluded with a **Q&A session**, where students were encouraged to ask questions and clarify doubts regarding stock market operations. The interactive nature of the session allowed students to gain a deeper understanding of the concepts discussed.

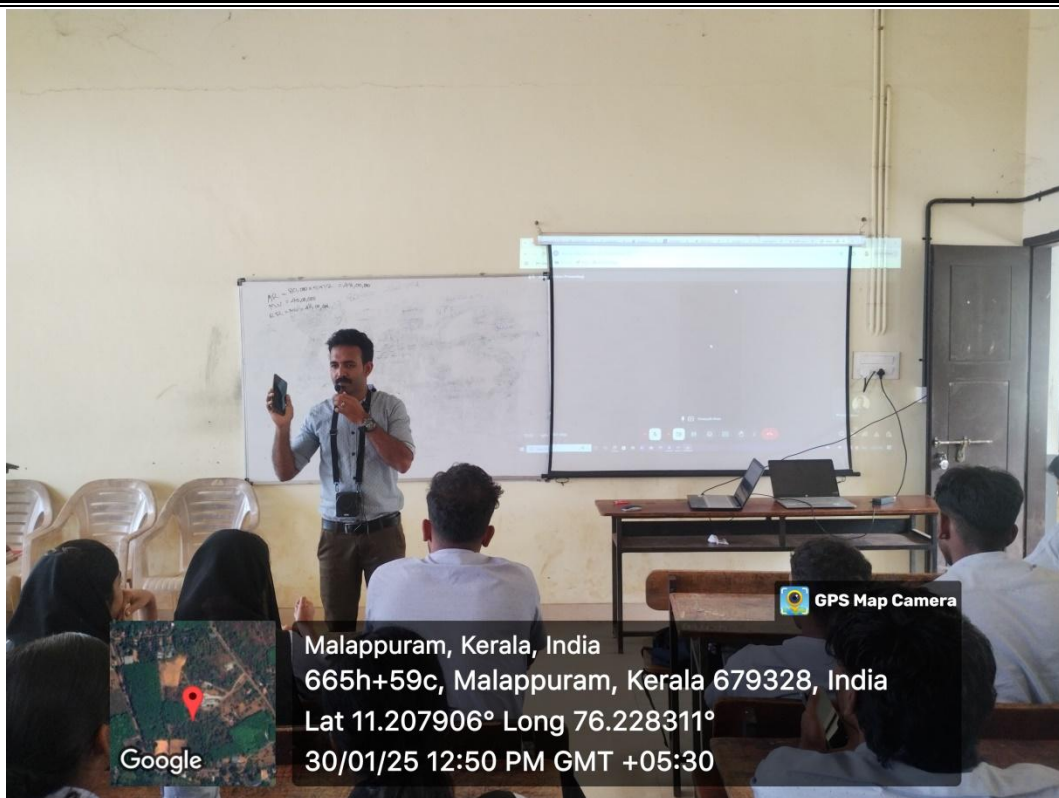
Objectives:

1. To educate students on the basic principles of the stock market, including the meaning of “Bulls and Bears,” and how market fluctuations affect investments.
2. To introduce students to various investment strategies, including short-term and long-term investment options, risk management, and portfolio diversification.
3. To provide practical insights on how the stock market operates, including understanding stock prices, trends, and how to interpret market signals.

4. To improve students' financial literacy and prepare them for making informed investment decisions, even if they are new to the world of stocks and trading.



Malappuram, Kerala, India
665h+59c, Malappuram, Kerala 679328, India
Lat 11.207882° Long 76.228322°
30/01/25 10:41 AM GMT +05:30



COMMERCE CONNECT- CAREER COUNSELLING SESSION

The Department of Commerce organized a Career Counselling Session titled “**Commerce Connect**” on 4th February 2025, aimed at connecting 3rd year BCom students with various career opportunities in the field of commerce. The session was designed to provide students with guidance on career paths, skill development, and how to successfully transition from academics to the professional world. This event was also open to students' parents, ensuring that families were well-informed about the career options available to their children.

The session was handled by Mr. Jafar Sadiq, a highly experienced Career Counsellor from CIGI, Chief Career Counsellor at Life Institute, and Skiolo Kondotty. Mr. Sadiq brought a wealth of knowledge and practical insights, helping students and parents understand the wide range of career opportunities in commerce.

Objectives:

1. To provide students with a clear understanding of various career opportunities in the field of commerce, including accounting, finance, business management, and entrepreneurship.
2. To help students identify and develop essential skills required for success in their chosen career paths.
3. To offer valuable guidance on postgraduate education, professional courses, certifications, and job market trends.
4. To ensure that parents are also informed about the career options and how they can support their children in making the right career choices.



AMBEDKAR COLLEGE OF ARTS AND SCIENCE WANDOOR
DEPARTMENT OF COMMERCE

'COMMERCE CONNECT'

'CONNECTING STUDENTS TO
CAREER OPPORTUNITIES IN
COMMERCE'



Mr. JAFAR SADIQ

Resource Person CIGI
Chief Career Counsellor Life Institute
Manjeri Et Skiolo Kondotty

Date : 04.02.2025
Time : 1.30 Pm
venue: Common Hall

confused
about your
career?







TWO DAY WORKSHOP ON FINANCIAL EDUCATION FOR YOUNG CITIZEN

The Department of Commerce organized a Two-Day Workshop on Financial Education for Young Citizens on 5th and 6th February 2025, aimed at enhancing the financial literacy of 3rd year BCom students. This workshop focused on personal finance, investment strategies, stock trading, and financial regulations, providing students with practical insights into managing finances and making informed investment decisions. The session was conducted by Mr. Manu Murali, a certified SEBI SMARTs Trainer, with extensive experience in financial education.

Objectives:

1. To equip students with essential knowledge on personal finance management, including budgeting, saving, and planning for financial goals.
2. To introduce students to the various investment avenues available, including stocks, bonds, mutual funds, and other financial instruments.
3. To provide a thorough understanding of stock market trading, including how the stock market works, trading strategies, and risk management.
4. To familiarize students with the regulations governing financial markets, particularly the role of SEBI in ensuring market integrity and protecting investors.

Mr. Murali focused on the fundamentals of stock market trading. He explained how the stock market works, including the roles of exchanges, brokers, and investors. He discussed key concepts such as stock indices, share prices, and market orders.

Mr. Murali introduced various stock trading strategies, including technical analysis, fundamental analysis, and long-term investing. He discussed how investors use these strategies to analyze market trends and make informed buying or selling decisions. To enhance practical understanding, Mr. Murali demonstrated a mock stock trading scenario, where students learned how to place orders and analyze stock data using online platforms. This hands-on demonstration helped them gain confidence in navigating real-world trading platforms.



AMBEDKAR COLLEGE OF ARTS & SCIENCE, WANDOOR

DEPARTMENT OF COMMERCE

TWO DAYS WORKSHOP ON

FINANCIAL EDUCATION FOR YOUNG CITIZEN



BY : MR . MANU MURALI

■ SEBI SMARTs Trainer



FEBRUARY 5TH, 6TH 2025

VENUE : SEMINAR HALL

TIME : 10:00 AM





HOW TO FACE AN INTERVIEW – SOFT SKILL TRAINING

The Department of Commerce, in collaboration with the Placement Cell, organized a Soft Skill Training Programme titled "**How to Face an Interview**" on 11th February 2025. The session aimed to equip students with essential interview skills, helping them prepare for real-world job interviews with confidence. The session was conducted by Mr. Shafeeq M C, a professional SAP Consultant with extensive experience in the industry, who shared practical insights and strategies to excel in interviews.

Objectives:

1. To teach students how to prepare effectively for interviews, including researching companies, understanding job roles, and crafting a personal pitch.
2. To improve students' communication skills, focusing on how to present themselves confidently and clearly in front of interviewers.
3. To help students develop the confidence needed to handle both technical and behavioral interview questions.
4. To introduce students to the dos and don'ts of interviews, including dress code, body language, and professional demeanor.

The session focused on the significance of clear and concise communication during interviews. Mr. Shafeeq demonstrated techniques to improve verbal communication and how to express ideas succinctly without rambling. He also covered non-verbal communication, such as maintaining eye contact, good posture, and having a firm handshake, all of which contribute to a positive impression during an interview.

Mock Interview Demonstration help students understand how the concepts would work in practice, Mr. Shafeeq conducted a mock interview demonstration. He role-played both the interviewer and the interviewee, giving students a real-life feel of how interviews unfold.

Students appreciated the interactive nature of the session, particularly the mock interview exercise, which helped them understand the practical aspects of interviews. Many students found Mr. Shafeeq's tips on communication skills and preparation techniques extremely useful. They felt more confident in their ability to present themselves effectively during real job interviews.



AMBEDKAR COLLEGE OF ARTS & SCIENCE, WANDOOR

DEPARTMENT OF COMMERCE

In Association with Placement Cell

FEBRUARY

11

2025
TUESDAY



**HOW TO FACE
AN INTERVIEW ?**

SOFT SKILL TRAINING



**SEMINAR WITH
PARTICIPATION
CERTIFICATE**

RESOURCE PERSON

SHAFEEQ MC
(SAP CONSULTANT)







WORKSHOP ON INCOME TAX FILING

The Department of Commerce organized a workshop on Income Tax Filing on 13th February 2025 for 3rd year BCom students. The session was conducted by Mr. Yoonus Salim K P, a seasoned Business Coach and Tax Expert, who provided practical insights into the process of filing income tax returns. The workshop aimed to equip students with the essential knowledge and tools required to navigate income tax filing effectively, empowering them with skills that are crucial in their professional and personal financial lives.

Objectives:

1. To introduce students to the basics of income tax, the tax system in India, and the significance of filing returns.
2. To familiarize students with the step-by-step process of filing income tax returns, including necessary documents and filing platforms.
3. To provide students with strategies for tax planning, making them aware of deductions, exemptions, and the importance of tax compliance.
4. To give students hands-on experience in filing tax returns, helping them understand real-world applications of tax laws.

The session concluded with a Q&A session, where students had the opportunity to ask specific questions related to their own tax situations, deductions, or any doubts regarding the filing process.

Students expressed high satisfaction with the session, especially the live demonstration of the filing process, which helped them understand how to use the online portal effectively. Several students mentioned that the workshop helped them understand how to manage their finances in a way that minimizes their tax burden, making it a valuable skill for both personal and professional growth.

WORKSHOP ON INCOME TAX FILING

AMBEDKAR COLLEGE OF ARTS & SCIENCE, WANDOOOR
DEPARTMENT OF COMMERCE

 13 THURSDAY FEBRUARY 2025

 10:00 AM - 3:00PM

YOONUS SALIM KP

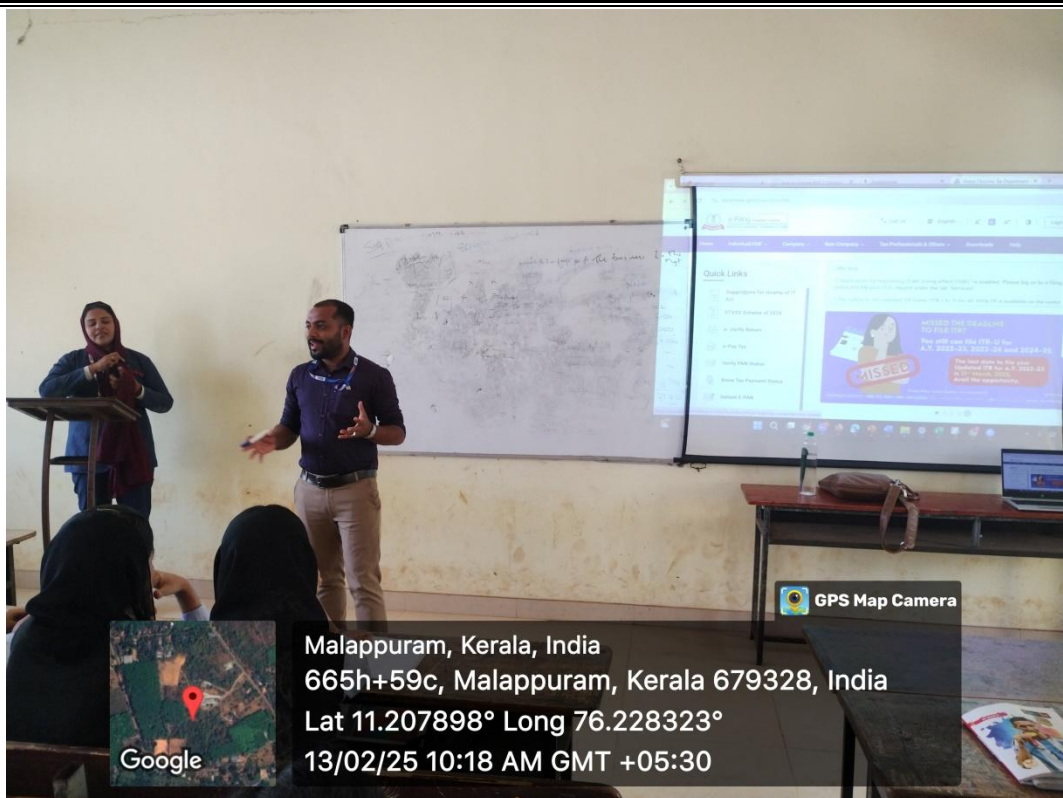
BUSINESS COACH & TAX EXPERT



Asjad Tower, 3rd Floor, Near IGBT,
Kacherippadi, Pandikkad Road, Manjeri-676121



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9497880115





STUDY TOUR – DELHI, AGRA AND MUNNAR

"Exploring Commerce, Culture, and Tourism: A Field visit to Delhi, Agra, and Manali"

A group of 56 students from the 3rd Year B.Com program embarked on a study tour to explore various historical and cultural sites, enhancing their academic learning with real-world exposure. The journey commenced on 16th February 2025 and concluded on 25th February 2025. The trip covered a mix of commercial, historical, and scenic destinations, offering students the opportunity to engage with India's rich heritage while applying their academic knowledge practically.

The visit to Sarojini Market allowed students to experience a bustling marketplace, providing insights into Indian retail, consumer behavior, and supply chain management. Students observed the variety of goods sold, pricing strategies, and the dynamics of bargaining in a real-world commercial setting.

The Jama Masjid Market presented an opportunity for students to learn about the intersection of culture and commerce. While exploring the market near one of India's largest mosques, students observed traditional craftsmanship, local cuisine, and small-scale businesses. Discussions focused on entrepreneurship and the role of local markets in the economy.

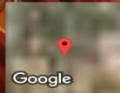
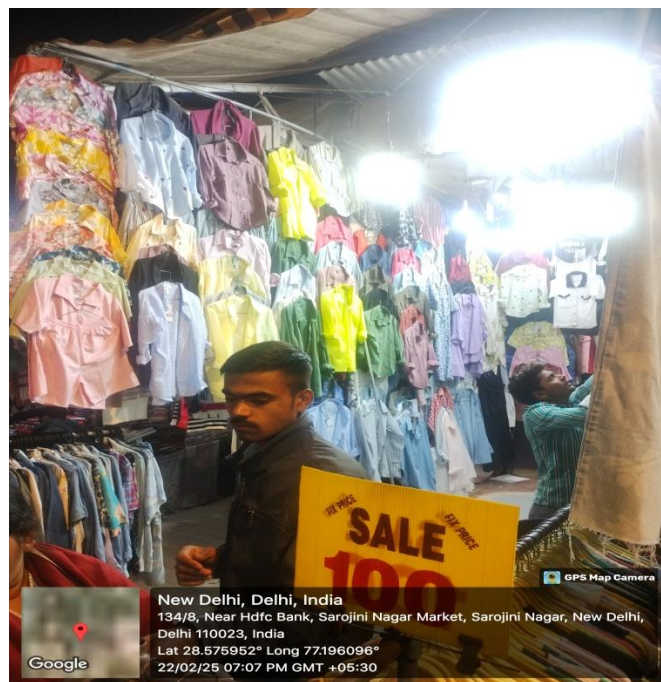
The students had the chance to visit one of the Seven Wonders of the World, the Taj Mahal. The visit was a blend of historical appreciation and learning about tourism economics. Students discussed the impact of global tourism on India's economy, especially regarding heritage sites.

The trip to Manali provided a change in scenery, as students experienced the natural beauty and tourist-centric economy of hill stations. Visits to the local markets and adventure sports activities like paragliding gave students firsthand knowledge about the hospitality and tourism industries. Students also explored the challenges of environmental sustainability in popular tourist destinations.

Learning Outcomes:

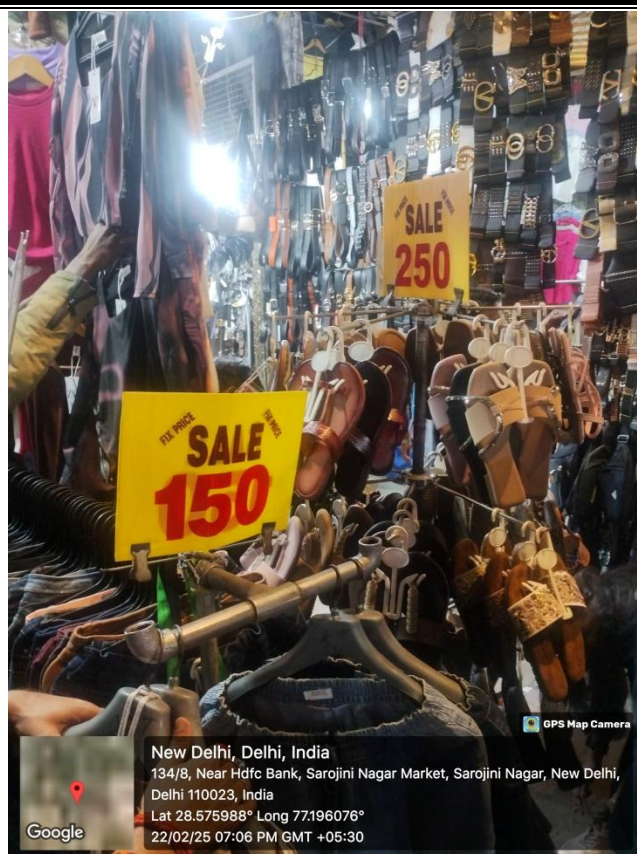
- Practical Exposure to Commercial Dynamics
- Cultural and Historical Awareness
- Hospitality and Tourism Management
- Team Building and Social Skills





New Delhi, Delhi, India
134/8, Near Hdfc Bank, Sarojini Nagar Market, Sarojini Nagar, New Delhi,
Delhi 110023, India
Lat 28.575952° Long 77.196096°
22/02/25 07:07 PM GMT +05:30

GPS Map Camera



PTA 21.02.25

ANNUAL SPORTS DAY

The Department of Commerce participated in the Annual Sports Meet held on 27th February 2025. The event saw students from various departments competing in a wide range of sports and athletic events. With remarkable performances and exemplary teamwork, the Department of Commerce emerged as the Champions of the Annual Sports Meet. Once again showcased outstanding athletic prowess, securing the Champions title. This consistent excellence in sports highlights the department's commitment to both academic and physical development.

ASSOCIATION INAUGURATION

The inauguration of the Commerce Department Association was held on the 7th of March, 2025, marking a significant event in the academic calendar.

The ceremony, held at the seminar Hall, was attended by faculty members and students.

The event commenced with a warm and welcoming address by Dhanya M, the Head of the Department of Commerce. Following the welcome speech, Dr. Saleena EC, the ED Club Coordinator, took the stage to deliver the presidential address. The highlight of the event was the official inauguration of the Commerce Department Association, led by the esteemed Prof. Dr. Shamsudheen E, the Principal of the college. The felicitation segment followed the inauguration, where Dr. Sanil AS, the IQAC Coordinator, Bhavya Padmanabhan, the Staff Secretary, Additionally, Maneesha V and Shahul Hameed K, faculty members of the department. The ceremony concluded with a heartfelt vote of thanks by Sifana V, the Association Secretary.



ONE DAY INNOVATION WORKSHOP ON DESIGN THINKING STARTUP TO IDEATION

On the 7th of March 2025, the department in association with ED Club organized an enriching **One Day Innovation Workshop on "Design Thinking: Startup to Ideation"** at the seminar hall. The workshop was aimed at providing students with practical insights into business idea creation and its real-world applicability. The session was skillfully conducted by Aisha Sameeha, Founder of Koderfin.

The workshop commenced with a warm introduction to Aisha Sameeha, the founder of Koderfin. Aisha, a passionate entrepreneur, shared her journey of building a startup from the ground up and emphasized the importance of Design Thinking in solving complex problems creatively. She explained how the design thinking methodology is a powerful tool for ideating, developing, and testing innovative business ideas.

Aisha introduced the key principles of design thinking, including empathy, defining problems, ideating, prototyping, and testing. She stressed how these steps could be leveraged to bring fresh and practical solutions to real-world problems, especially in the startup ecosystem.

To make the session interactive and engaging, Aisha formed small groups among the students, ensuring a collaborative environment where participants could brainstorm, share ideas, and discuss the applicability of their concepts. Each group was tasked with coming up with a startup idea, utilizing design thinking principles to define their target market, propose innovative solutions, and present their business models.

The students, divided into groups, delved into discussions about various business ideas and their potential impact. Under Aisha's mentorship, the groups explored different approaches to problem-solving and received valuable

feedback on how to refine their ideas for real-world applicability. The diverse perspectives within the groups sparked creativity and allowed the students to gain deeper insights into the nuances of ideation, market research, and customer validation.



AMBEDKAR COLLEGE
OF ARTS & SCIENCE, WANDOOR

Department of Commerce
In Association with ED Club

**DESIGN THINKING
STARTUP TO IDEATION**

One day Innovation Workshop

In connection with Women's Day

09:30 AM
07/03/2025



Aisha sameeha
Founder of koderfin





18.03.25 MOU KTM



WORKSHOP ON ENTREPRENEURIAL FINANCE

On the 27th of March 2025, the Department of Commerce, in association with the ED Club, conducted a workshop on "**Entrepreneurial Finance**" for the first-year B.Com students. As entrepreneurial finance is an integral part of

their syllabus, this workshop provided a platform for students to gain practical knowledge and insights into the financial aspects of entrepreneurship. The event began with a welcome address by Dhanya M, the Head of the Department of Commerce. In her speech, she welcomed all the participants and highlighted the importance of understanding entrepreneurial finance in the context of business startups. Dhanya also thanked Mr. Brijesh Erackan for taking the time to share his knowledge and experiences with the students. Following the welcome speech, Dr. Saleena EC, Maneesha V, and Shahul Hameed K, the esteemed faculty members of the department, also addressed the participants.

The workshop was led by Mr. Brijesh Erackan, the Industries Extension Officer at Wandoor Block, who has vast experience in guiding and mentoring entrepreneurs. His session provided the students with a deep understanding of the practical aspects of entrepreneurial finance and its crucial role in the success of new businesses. He explained the fundamental principles of entrepreneurial finance, including budgeting, financial planning, and risk management. The session also covered various sources of financing for startups, such as bootstrapping, venture capital, loans, and government schemes. Mr. Brijesh elaborated on the challenges that entrepreneurs face in securing finance and how to approach investors and financial institutions effectively.

After the presentation, Mr. Brijesh conducted an interactive Q&A session, where students had the opportunity to ask questions regarding their entrepreneurial aspirations and financial management challenges. Mr. Brijesh provided insightful answers, encouraging students to think practically about how they could apply financial concepts to their own business ideas.

Outcome:

- The workshop provided students with a solid understanding of entrepreneurial finance, including how to manage funds, budget effectively, and secure financing for a startup.
- Students gained practical knowledge of the financial challenges entrepreneurs face and the tools needed to navigate those challenges successfully.
- The group discussions and Q&A sessions enhanced student engagement, allowing them to think critically and collaboratively about entrepreneurial finance.

AMBEDKAR COLLEGE OF ARTS & SCIENCE, WANDOOOR



DEPARTMENT OF COMMERCE IN ASSOCIATION WITH ED CLUB

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MR. BIJESH ERACKAN

INDUSTRIES EXTENTION
OFFICER WANDOOOR BLOCK

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