



AMBEDKAR COLLEGE OF ARTS & SCIENCE, WANDOOR
 (Aided by Govt. of Kerala & Affiliated to University of Calicut)
 Wandoor (PO), Pin 679328, Ph: 04931-249666
acaswandoor@gmail.com, Website: www.ambedkarcollegewdr.in

COURSE PLAN

Course code and title	BCM1C01-MANAGERIAL ECONOMICS		
Class	I year B.Com	Semester	I
Regulation	R-2019	Academic year	2023-24
Course prerequisites	Basic knowledge in Higher Secondary Education		
Course objectives	To acquaint students with the basic principles of micro and macroeconomics for developing the understanding of theory of the firm, markets and the macro environment, which would help them in managerial decision making processes. To apply economic concepts to real world business scenarios and to communicate economic ideas effectively to stake holders.		

COURSE OUTCOMES

At the end of the course the student would be able to...

CO1	Comprehend the interaction between business and economic environment and Learn to apply economic concepts to managerial decision making.
CO2	Analyze market structure and competitive strategy
CO3	Conduct market research and forecasting and to develop critical thinking and problem solving skills.
CO4	Apply economic concepts to real world business scenarios and to communicate economic ideas effectively to stake holders,
CO5	Develop logical and analytical approach to decision making and foster a global perspective on economic issues.

MAPPING OF PROGRAM OUTCOMES

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	✓	✓			✓	✓		✓		✓
CO2	✓		✓				✓			
CO3	✓	✓	✓		✓		✓			
CO4	✓	✓	✓			✓		✓	✓	✓
CO5		✓	✓	✓	✓			✓	✓	✓

[Signature]
DHANYA. M
 Assistant Professor &
 Department of Commerce
 Ambedkar College Wandoor



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PO1	Knowledge Acquisiton	PO6	Ethics and Social responsibility.
PO2	Communication, & leadership.	PO7	Research, Innovation & entrepreneurship.
PO3	Professional Skills.	PO8	Lifelong Learning
PO4	Digital intelligence.	PO9	Global perspective.
PO5	Scientific Awareness and Critical Thinking.	PO10	Democratic Co-existence.

PROGRAM SPECIFIC OUTCOMES

PSO1	Business Knowledge, Technological Proficiency and Lifelong Learning
PSO2	Analytical Skills and Ethical Understanding for Global Perspective and Entrepreneurial thinking
PSO3	Communication Skills, Teamwork and Collaboration

MAPPING OF COURSE OUTCOMES TO PROGRAM EDUCATIONAL OUTCOMES

PROGRAM EDUCATIONAL OUTCOMES	COURSE OUTCOMES				
	CO1	CO2	CO3	CO4	CO5
PEO1: Development of Leadership Qualities	✓	✓	✓		
PEO2: Lifelong Learning and Societal Contribution	✓	✓	✓		✓
PEO3: Entrepreneurial and Global Competence		✓	✓	✓	✓

References

TEXT BOOKS:

1. A.Vinod - Managerial Economics
2. Excel Publications – Managerial Economics

REFERENCES:

1. R.L. Varshney and K.L. Maheswari, Managerial Economics

Mode of Evaluation	Internal Examination (20%) End Semester Examination (80%)
Faculty	SHAHUL HAMEED K, Assistant Professor/ Commerce Department
e-mail id	shahulchola@gmail.com

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COURSE PLAN

BCM1C01 MANAGERIAL ECONOMICS

No of lecture hours	Planned Date	Topics to be covered	Reference/ Teaching aids and methods	Actual date	Week ly review
MODULE I - Managerial Economics					
1		Managerial Economics – Definition and characteristics – Nature and Scope	T1/PPT	17.08.23	
2		Economics Vs Managerial Economics	T1/PPT	24.08.23	
3,4		Decision making and forward planning	T1/PPT	04.09.23	
5		Relationship of managerial economics with other disciplines	T2/ PPT	24.08.23	
6-8		Basic economic tools in management economics	T1/ WB	07.09.23	
9		The role of managerial economist.	T1/PPT	11.09.23	
Planned hours	Actual hours	Date	Sign of Faculty	Review by HoD	Review by Principal
MODULE II - Theory of consumer behaviour					
10,11		Cardinal analysis - Law of diminishing marginal utility	T1/PPT,WB		
12		consumer surplus	T2/PPT		
13-15		Ordinal approach – indifference curve analysis	T2/PPT		
16		consumer equilibrium	T1/WB		
17-18		income consumption curve and price consumption curve	T2 /WB		
19-21		Hicksian decomposition of price effect in to substitution effect and income effect	T1/WB,PPT		
22-25		Demand curve for normal, inferior and giffen goods	T1/PPT,WB		
26-28		concept of elasticity of demand	T1/WB,PPT		
29		measurement of various elasticities	T2/WB,PPT		
30		Elasticity of supply.	T1/WB,PPT		
Planned hours	Actual hours	Date	Sign of Faculty	Review by HoD	Review by Principal
MODULE III - Market structure					
31-36		Perfect competition: – profit	T1/PPT,WB	14.09.23	



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		maximization and equilibrium of firm and industry – short run and long term supply curves – price and output determination			05.10.23
37-41		Monopoly: – Price determination under monopoly – equilibrium of firm – comparison between perfect competition and monopoly – price discrimination.		T2/WB,PPT	02.11.23
42-46		Monopolistic competition: price and output determination – product differentiation – comparison with perfect competition – excess capacity under monopolistic competition.		T1/WB,PPT	20.11.23
47-50		indeterminate pricing and output – classical models of oligopoly – price leadership -collusive oligopoly – kinked demand curve.		T1/WB,PPT	29.12.23

Planned hours	Actual hours	Date	Sign of Faculty	Review by HoD	Review by Principal

MODULE IV - An overview of Indian economy

51		Indian economy since 1991 – Basic characteristics of Indian economy		T1/PPT	04.11.24
52		Factors that led to the opening up of Indian economy		T2/PPT	04.11.24
53		Indian economy under WTO regime		T1/PPT	09.01.24
54-58		Issues in Indian economy: Problems of growth, unemployment, poverty, inequality in income distribution, inflation		R1/PPT	11.01.24
59,60		The role of parallel economy		R1/PPT	11.01.24
61		The role of Government in a market economy.		T2/PPT	12.01.24

Planned hours	Actual hours	Date	Sign of Faculty	Review by HoD	Review by Principal

MODULE V - Structure and direction of India's foreign trade

62,63		Structure and direction of India's foreign trade and India's trade regulation and promotion		T1/PPT.WB	
64		Exchange rate policy		R1/WB	
65		Intellectual Property Rights		T1/WB	
66,67		Foreign capital and MNCs in India		R1/WB	
68		Trade reforms		T2/WB	

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69-71		An overview of Kerala economy - Trade and commerce in Kerala			T2/WB		
72		Industrial development of the state					
73		the role of small scale industries in Kerala economy.					
Planned hours	Actual hours	Date	Sign of Faculty	Review by HoD	Review by Principal		

FACULTY

DHANU M
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PRINCIPAL
AMBEDKAR COLLEGE
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PRINCIPAL



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Course outcome –Program outcome Mapping Table

BCM4C04 QUANTITATIVE TECHNIQUES FOR BUSINESS		Cogniti ve level	Program outcomes									
			1-Low correlation			2-Moderate Correlation			3- High correlation			
			PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
DIRECT METHOD												
CO1	Comprehend the interaction between business and economic environment and Learn to apply economic concepts to managerial decision making.	Remem ber	3	1			2	1		2		1
CO2	Analyze market structure and competitive strategy	Apply	2		1				1			
CO3	Conduct market research and forecasting and to develop critical thinking and problem solving skills.	Apply & Analyze	2	2	2		2		1			
CO4	Apply economic concepts to real world business scenarios and to communicate economic ideas effectively to stake holders,	Create	3	3	2			1		3	3	2
CO5	Develop logical and analytical approach to decision making and foster a global perspective on economic issues.	Innovat e		2	1	1	1			2	2	2
INDIRECT METHOD												
Class Room contests		Analyze & Create	3	1	1		1			2		1

Course Faculty

QAC Member

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COURSE PRE-ANALYSIS

Dear Students,

Welcome back to class, I would like to thank all of you for sparing your time in filling up this Course Pre-Analysis survey for the effective conduct of Computer Aided Design and Manufacturing Course. As you know that this survey is meant for knowing the knowledge level of the students with respect to this course, please fill it very carefully. At this juncture, I am glad to welcome the suggestions from you all (if any).

Rate your prior knowledge about the topics mentioned below

Course Outcomes	Description	Rate your prior knowledge about the topics			
		Excellent (4)	Good (3)	Moderate (2)	Fair (1)
CO1	Comprehend the interaction between business and economic environment and Learn to apply economic concepts to managerial decision making.		✓		
CO2	Analyze market structure and competitive strategy		✓		
CO3	Conduct market research and forecasting and to develop critical thinking and problem solving skills.		✓		
CO4	Apply economic concepts to real world business scenarios and to communicate economic ideas effectively to stake holders,		✓		
CO5	Develop logical and analytical approach to decision making and foster a global perspective on economic issues.		✓		

Name of the student: Vivek

Signature of the student



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BCM1C01 MANAGERIAL ECONOMICS

Module I

Managerial Economics:- – Definition and characteristics – Nature and Scope - Economics Vs Managerial Economics - Decision making and forward planning – Relationship of managerial economics with other disciplines - Basic economic tools in management economics – The role of managerial economist.

Module II

Theory of consumer behaviour: - Cardinal analysis - Law of diminishing marginal utility – consumer surplus; Ordinal approach – indifference curve analysis – consumer equilibrium – income consumption curve and price consumption curve – Hicksian decomposition of price effect in to substitution effect and income effect – Demand curve for normal, inferior and gifted goods – concept of elasticity of demand – measurement of various elasticities – Elasticity of supply.

Module III

Market structure:-

- Perfect competition: – profit maximization and equilibrium of firm and industry – short run and long term supply curves – price and output determination.
- Monopoly: – Price determination under monopoly – equilibrium of firm – comparison between perfect competition and monopoly – price discrimination.
- Monopolistic competition: price and output determination – product differentiation – comparison with perfect competition – excess capacity under monopolistic competition.
- Oligopoly: indeterminate pricing and output – classical models of oligopoly – price leadership -collusive oligopoly – kinked demand curve.

Module IV

An overview of Indian economy - Indian economy since 1991 - Basic characteristics of Indian economy - Factors that led to the opening up of Indian economy - Indian economy under WTO regime - Issues in Indian economy: Problems of growth, unemployment, poverty, inequality in income distribution, inflation – The role of parallel economy – The role of Government in a market economy.

Module V

Structure and direction of India's foreign trade and India's trade regulation and promotion - Exchange rate policy – Intellectual Property Rights - Foreign capital and MNCs in India, Trade reforms - An overview of Kerala economy - Trade and commerce in Kerala – Industrial development of the state - the role of small scale industries in Kerala economy.

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Course outcome –Program Specific outcome Mapping Table

Course outcomes	Program Specific outcomes		
	PSO1	PSO2	PSO3
CO1	3	2	1
CO2	2	2	1
CO3	2	3	3
CO4	3	3	1
CO5	3	2	1

Course Faculty

IQAC Member

[Signature]
Associate Professor & Head
Department of Commerce
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Wandoor
HoD



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DIRECT ASSESSMENT OF COURSE OUTCOMES

INTERNAL ASSESSMENT TEST 40 MARKS

Objective	To Identify What Students Have Learned and also to identify students strength and weakness		
To file	Answer scripts	Frequency	Atleast 1 time in a semester
Format	Part -A 9 x 2 = 18 max.ceiling 15 marks, Part -B 4 x 5 = 20 max.ceiling 15 marks, Part -C 1 x 10 = 10 marks, Total marks = 40, with 1 hour and 15 minutes duration of testing.		
Evaluation	Based on answer given in the scripts		

ASSIGNMENT: 4 MARKS

Objective	To enhance students understanding of a complex structural problems
Product	Hand written or printed assignment sheets
Frequency	1 or 2 times in a semester
Format	Topics from syllabus
Evaluation	Based on rubrics

END SEMESTER EXAMINATION 100 MARKS (Reduced to 80Marks)

Objective	To assess the each student's knowledge of the course
Product	Result analysis
Frequency	Semester
Format	Part -A 15 x 2 = 30 max.ceiling 25 marks, Part -B 8 x 5 = 40 max.ceiling 35 marks, Part - C 2 x 10 = 20 Marks. Total marks = 80, Duration : 2 hours and 30 minutes
Evaluation	Based on answer given in the scripts


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2023 ADMISSION

SUBJECT: BCMIC01 - MANAGERIAL ECONOMICS

Rol I No	Name	ATTEN DANC E	ASSIG NMEN T	SEMIN AR	EXAM	TOTAL	Signature
1	ANSIF V	4	4	4	8	20	
2	AYISHA DILNA CHELADATHIL	4	4	4	6	18	
3	DILSHAD. K	1	3	4	2	10	
4	FAMINA A P	4	4	4	6	18	
5	FATHIMA NAJIYA	4	4	4	8	20	
6	FATHIMA SHERIN. C. P	4	4	4	8	20	
7	JINSHA JABIN. K	4	4	4	8	20	
8	JINSHA K	4	4	4	8	20	
9	MOHAMMED NIHAL V	2	3	3	3	11	
10	MUHAMMED HAFEEZ T	2	3	2	1	8	
11	MUHAMMED NIHAJ . T . P	2	4	4	6	16	
12	NADIYA.T	4	4	4	6	18	
13	NAJIYA NASRIN N T	4	4	4	8	20	
14	NASIB RAHMAN K	4	4	4	8	20	
15	NASIYA NASRIN . M	4	4	4	8	20	
16	NIDHA SALEEM . T T	4	4	4	8	20	
17	RAMEEZ T P	4	4	3	1	12	
18	RASHA	4	4	4	6	18	
19	SADIKA SHAHANAS K	4	4	4	8	20	
20	SHIBINA .P	4	4	4	6	18	
21	SHIBLA.T.M	4	4	4	8	20	
22	SHIFA NARSHA. K	4	4	4	8	20	
23	SHUHAILA .K	4	4	4	8	20	
24	SILSHA M K	4	4	4	8	20	
25	THABSHEERA.T.M	4	4	4	6	18	
26	ABHIJITH M	2	4	4	1	11	
27	ADARSH A	4	4	4	3	15	
28	ADHITHYA . P	4	4	4	6	18	
29	ADITHYA C.	4	4	4	4	16	
30	AJANYA . K	4	4	4	4	16	
31	ANAGHA M	4	4	4	2	14	
32	ANASWARA ANIL.P K	4	4	4	6	18	
33	ANJANA. M	4	4	4	8	20	
34	ANJUSHA P	2	4	4	1	11	
35	APARNA P	4	4	4	1	13	
36	ASWANI KRISHNA. M	4	4	4	8	20	
37	ATHUL K	4	4	4	4	16	
38	ATHUL RAJ	4	4	4	1	13	
39	BABITHA K B	4	4	0	1	9	
40	FAMINA . K . P	2	4	4	6	16	
41	JISHNU DAS .K.P	0	1	1	0	2	
42	KHADHEEJATHU SANIYYA T	4	4	4	8	20	
43	MUHAMMED HISHAM. P	2	4	4	1	11	
44	MUHAMMED SAFVAN . K . S	2	0	0	1	3	

45	MUHAMMED SINAN . P	2	4	4	1	11	
46	NAMITHA . P	4	4	4	2	14	
47	NANDANA K M	2	4	0	1	7	
48	NILSHA C.M	2	4	4	3	13	
49	NIRANJANA C	4	4	4	8	20	
50	NIVYA RAJ K	4	4	4	2	14	
51	PAVITHRA. V P	4	4	4	6	18	
52	PRAJISHA E C	4	4	4	1	13	
53	RISHAL K. C.	4	4	4	8	20	
54	ROHITH. M	4	4	4	3	15	
55	SANDRA V	2	4	4	2	12	
56	SIJISHA.M	4	4	4	1	13	
57	SOORYA PRASAD. T	4	4	4	4	16	
58	VIHANYA M	4	4	4	1	13	
59	VINAY A	2	4	4	1	11	
60	VINAYA N	4	4	4	8	20	
61	VIVEK MV	4	3	0	1	8	
62	VRINDHA K M	4	4	4	1	13	


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AMBEDKAR COLLEGE OF ARTS AND SCIENCE, WANDOOOR
DEPARTMENT OF COMMERCE

ACADEMIC YEAR 2023-24

MANAGERIAL ECONOMICS

Days	Class	9.30-10.25	10.25-10.35	10.35-11.30	11.30-12.30	12.30-1.30	1.30-2.30	2.30-3.30
MON	I SEM		INTERVAL	Managerial Economics ANV	Managerial Economics SHL*	LUNCH BREAK		
TUE	I SEM							
WED	I SEM						Managerial Economics ECS	
THU	I SEM	Managerial Economics SHL*						Managerial Economics ECS
FRI	I SEM							

Dr. ABDUL NASAR.V.P
 Dr.SALEENA.E.C
 SHAHUL HAMEED K

ANV
 ECS
 SHL*


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AMBEDKAR COLLEGE OF ARTS AND SCIENCE, WANDOOOR**FIRST SEMESTER B.COM CO-OPERATION****2023 ADMISSION****SUBJECT: BCMIC01 - MANAGERIAL ECONOMICS**

Roll No	Reg.No	Name
1	UFAXBCM001	AYISHA DILNA CHELADATHIL
2	UFAXBCM002	FAMINA A P
3	UFAXBCM003	FATHIMA NAJIYA
4	UFAXBCM004	FATHIMA SHERIN. C. P
5	UFAXBCM005	JINSHA JABIN. K
6	UFAXBCM006	JINSHA K
7	UFAXBCM007	NADIYA.T
8	UFAXBCM008	NAJIYA NASRIN N T
9	UFAXBCM009	NASIYA NASRIN . M
10	UFAXBCM010	NIDHA SALEEM . T T
11	UFAXBCM011	RASHA
12	UFAXBCM012	SADIKA SHAHANAS K
13	UFAXBCM013	SHIBINA .P
14	UFAXBCM014	SHIBLA.T.M
15	UFAXBCM015	SHIFA NARSHA. K
16	UFAXBCM016	SHUHAILA .K
17	UFAXBCM017	SILSHA M K
18	UFAXBCM018	THABSHEERA.T.M
19	UFAXBCM019	ANSIF V
20	UFAXBCM020	DILSHAD. K
21	UFAXBCM021	MOHAMMED NIHAL V
22	UFAXBCM022	MUHAMMED HAFEEZ T
23	UFAXBCM023	MUHAMMED NIHAJ . T . P
24	UFAXBCM024	NASIB RAHMAN K
25	UFAXBCM025	RAMEEZ T P
26	UFAXBCM026	ADHITHYA . P
27	UFAXBCM027	ADITHYA C.
28	UFAXBCM028	AJANYA . K
29	UFAXBCM029	ANAGHA M
30	UFAXBCM030	ANASWARA ANIL.P K
31	UFAXBCM031	ANJANA. M
32	UFAXBCM032	ANJUSHA P
33	UFAXBCM033	APARNA P
34	UFAXBCM034	ASWANI KRISHNA. M
35	UFAXBCM035	BABITHA K B
36	UFAXBCM036	FAMINA . K . P
37	UFAXBCM037	KHADHEEJATHU SANIYYA T

38	UFAXBCM038	NAMITHA . P
39	UFAXBCM039	NANDANA K M
40	UFAXBCM040	NILSHA C.M
41	UFAXBCM041	NIRANJANA C
42	UFAXBCM042	NIVYA RAJ K
43	UFAXBCM043	PAVITHRA. V P
44	UFAXBCM044	PRAJISHA E C
45	UFAXBCM045	SANDRA V
46	UFAXBCM046	SIJISHA.M
47	UFAXBCM047	VIHANYA M
48	UFAXBCM048	VINAYA N
49	UFAXBCM049	VRINDHA K M
50	UFAXBCM050	ABHIJITH M
51	UFAXBCM051	ADARSH A
52	UFAXBCM052	ATHUL K
53	UFAXBCM053	ATHUL RAJ
54	UFAXBCM054	MUHAMMED HISHAM. P
55	UFAXBCM055	MUHAMMED SAFVAN . K . S
56	UFAXBCM056	MUHAMMED SINAN . P
57	UFAXBCM057	RISHAL K. C.
58	UFAXBCM058	ROHITH. M
59	UFAXBCM059	SOORYA PRASAD. T
60	UFAXBCM060	VINAY A
61	UFAXBCM061	VIVEK MV


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FIRST SEMESTER B.COM CO-OPERATION

2023 ADMISSION

SEMINAR

SUBJECT: BCMIC01 - MANAGERIAL ECONOMICS

Roll No	Name	TOPIC	Marks Awarded
1	ANSIF V	Economics	4
2	AYISHA DILNA CHELADATHIL	Wealth definition	4
3	DILSHAD. K	Welfare Definition	4
4	FAMINA A P	scarcity definition	4
5	FATHIMA NAJIYA	Growth Definition	4
6	FATHIMA SHERIN. C. P	Macro economics	4
7	JINSHA JABIN. K	Micro economics	4
8	JINSHA K	positive economics	4
9	MOHAMMED NIHAL V	negative economics	3
10	MUHAMMED HAFEEZ T	Economics vs managerial economics	2
11	MUHAMMED NIHAJ . T . P	Economics vs managerial economics	4
12	NADIYA.T	Relationship of managerial economics with Micro economics	4
13	NAJIYA NASRIN N T	Relationship of managerial economics with Macro economics	4
14	NASIB RAHMAN K	Relationship of managerial economics with statistics	4
15	NASIYA NASRIN . M	Relationship of managerial economics with mathematics	4
16	NIDHA SALEEM . T T	Relationship of managerial economics with OR	4
17	RAMEEZ T P	Relationship of managerial economics with Accounting	3
18	RASHA	Relationship of managerial economics with research	4
19	SADIKA SHAHANAS K	opportunity cost	4
20	SHIBINA .P	decision making	4
21	SHIBLA.T.M	steps in decision making	4
22	SHIFA NARSHA. K	forward planning	4
23	SHUHAILA .K	demand	4
24	SILSHA M K	law of demand	4
25	THABSHEERA.T.M	supply	4
26	ABHIJITH M	law of supply	4
27	ADARSH A	law of diminishing marginal utility	4
28	ADHITHYA . P	consumer surplus	4
29	ADITHYA C.	indifference curve	4
30	AJANYA . K	indifference schedule	4
31	ANAGHA M	marginal rate of technical substitution	4
32	ANASWARA ANIL.P K	substitution effect	4
33	ANJANA. M	demand curve of normal goods	4
34	ANJUSHA P	demand curve of inferior goods	4
35	APARNA P	deemand curve of giffen goods	4

36	ASWANI KRISHNA. M	elasticity of demand	4
37	ATHUL K	price elasticity	4
38	ATHUL RAJ	perfectly elastic demand	4
39	BABITHA K B	perfectly inelastic demand	0
40	FAMINA . K . P	unit elasticity	4
41	JISHNU DAS .K.P	relatively elastic demand	1
42	KHADHEEJATHU SANIYYA T	relatively inelastic demand	4
43	MUHAMMED HISHAM. P	elasticity of supply	4
44	MUHAMMED SAFVAN . K . S	market	0
45	MUHAMMED SINAN . P	perfect competition	4
46	NAMITHA . P	monopoly	4
47	NANDANA K M	monopolistic competition	0
48	NILSHA C.M	price discrimination	4
49	NIRANJANA C	oligopoly	4
50	NIVYA RAJ K	product differntiation	4
51	PAVITHRA. V P	unemployment	4
52	PRAJISHA E C	under employment	4
53	RISHAL K. C.	poverty	4
54	ROHITH. M	balance of payment	4
55	SANDRA V	balance of trade	4
56	SIJISHA.M	WTO	4
57	SOORYA PRASAD. T	TRIPs	4
58	VIHANYA M	TRIMs	4
59	VINAY A	inequality	4
60	VINAYA N	inflation	4
61	VIVEK MV	parallel economy	0
62	VRINDHA K M	FDI	4


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2023 ADMISSION

ASSIGNMENT

SUBJECT: BCMIC01 - MANAGERIAL ECONOMICS

Roll No	Name	Topic	Marks Awards
1	ANSIF V	Economics	4
2	AYISHA DILNA CHELADATHIL	Wealth definition	4
3	DILSHAD. K	Welfare Definition	3
4	FAMINA A P	scarcity definition	4
5	FATHIMA NAJIYA	Growth Definition	4
6	FATHIMA SHERIN. C. P	Macro economics	4
7	JINSHA JABIN. K	Micro economics	4
8	JINSHA K	positive economics	4
9	MOHAMMED NIHAL V	negative economics	3
10	MUHAMMED HAFEEZ T	Economics vs managerial economics	3
11	MUHAMMED NIHAJ . T . P	Economics vs managerial economics	4
12	NADIYA.T	Relationship of managerial economics with Micro economics	4
13	NAJIYA NASRIN N T	Relationship of managerial economics with Macro economics	4
14	NASIB RAHMAN K	Relationship of managerial economics with statistics	4
15	NASIYA NASRIN . M	Relationship of managerial economics with mathematics	4
16	NIDHA SALEEM . T T	Relationship of managerial economics with OR	4
17	RAMEEZ T P	Relationship of managerial economics with Accounting	4
18	RASHA	Relationship of managerial economics with research	4
19	SADIKA SHAHANAS K	opportunity cost	4
20	SHIBINA .P	decision making	4
21	SHIBLA.T.M	steps in decision making	4
22	SHIFA NARSHA. K	forward planning	4
23	SHUHAILA .K	demand	4
24	SILSHA M K	law of demand	4
25	THABSHEERA.T.M	supply	4
26	ABHIJITH M	law of supply	4
27	ADARSH A	law of diminishing marginal utility	4
28	ADHITHYA . P	consumer surplus	4
29	ADITHYA C.	indifference curve	4
30	AJANYA . K	indifference schedule	4
31	ANAGHA M	marginal rate of technical substitution	4
32	ANASWARA ANIL.P K	substitution effect	4
33	ANJANA. M	demand curve of normal goods	4
34	ANJUSHA P	demand curve of inferior goods	4
35	APARNA P	deemand curve of giffen goods	4
36	ASWANI KRISHNA. M	elasticity of demand	4

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49	NIRANJANA C	oligopoly	4
50	NIVYA RAJ K	product differentiation	4
51	PAVITHRA. V P	unemployment	4
52	PRAJISHA E C	under employment	4
53	RISHAL K. C.	poverty	4
54	ROHITH. M	balance of payment	4
55	SANDRA V	balance of trade	4
56	SIJISHA.M	WTO	4
57	SOORYA PRASAD. T	TRIPs	4
58	VIHANYA M	TRIMs	4
59	VINAY A	inequality	4
60	VINAYA N	inflation	4
61	VIVEK MV	parallel economy	3
62	VRINDHA K M	FDI	4

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SUBJECT: BCMIC01 - MANAGERIAL ECONOMICS			
Roll No	Reg.No	Name	Internal marks (40)
1	UFAXBCM001	AYISHA DILNA CHELADATHIL	33
2	UFAXBCM002	FAMINA A P	31
3	UFAXBCM003	FATHIMA NAJIYA	38
4	UFAXBCM004	FATHIMA SHERIN. C. P	40
5	UFAXBCM005	JINSHA JABIN. K	40
6	UFAXBCM006	JINSHA K	35
7	UFAXBCM007	NADIYA.T	33
8	UFAXBCM008	NAJIYA NASRIN N T	39
9	UFAXBCM009	NASIYA NASRIN . M	39
10	UFAXBCM010	NIDHA SALEEM . T T	36
11	UFAXBCM011	RASHA	32
12	UFAXBCM012	SADIKA SHAHANAS K	39
13	UFAXBCM013	SHIBINA .P	31
14	UFAXBCM014	SHIBLA.T.M	36
15	UFAXBCM015	SHIFA NARSHA. K	37
16	UFAXBCM016	SHUHAILA .K	38
17	UFAXBCM017	SILSHA M K	39
18	UFAXBCM018	THABSHEERA.T.M	32
19	UFAXBCM019	ANSIF V	36
20	UFAXBCM020	DILSHAD. K	15
21	UFAXBCM021	MOHAMMED NIHAL V	18
22	UFAXBCM022	MUHAMMED HAFEEZ T	14
23	UFAXBCM023	MUHAMMED NIHAJ . T . P	28
24	UFAXBCM024	NASIB RAHMAN K	36
25	UFAXBCM025	RAMEEZ T P	7
26	UFAXBCM026	ADHITHYA . P	30
27	UFAXBCM027	ADITHYA C.	22
28	UFAXBCM028	AJANYA . K	22
29	UFAXBCM029	ANAGHA M	15
30	UFAXBCM030	ANASWARA ANIL.P K	30
31	UFAXBCM031	ANJANA. M	37
32	UFAXBCM032	ANJUSHA P	9
33	UFAXBCM033	APARNA P	13
34	UFAXBCM034	ASWANI KRISHNA. M	35
35	UFAXBCM035	BABITHA K B	5
36	UFAXBCM036	FAMINA . K . P	32
37	UFAXBCM037	KHADHEEJATHU SANIYYA T	40

38	UFAXBCM038	NAMITHA . P	16
39	UFAXBCM039	NANDANA K M	7
40	UFAXBCM040	NILSHA C.M	19
41	UFAXBCM041	NIRANJANA C	34
42	UFAXBCM042	NIVYA RAJ K	15
43	UFAXBCM043	PAVITHRA. V P	33
44	UFAXBCM044	PRAJISHA E C	3
45	UFAXBCM045	SANDRA V	15
46	UFAXBCM046	SUTISHA.M	4
47	UFAXBCM047	VIHANYA M	10
48	UFAXBCM048	VINAYA N	35
49	UFAXBCM049	VRINDHA K M	12
50	UFAXBCM050	ABHJITH M	10
51	UFAXBCM051	ADARSH A	21
52	UFAXBCM052	ATHUL K	25
53	UFAXBCM053	ATHUL RAJ	10
54	UFAXBCM054	MUHAMMED HISHAM. P	3
55	UFAXBCM055	MUHAMMED SAFVAN . K . S	8
56	UFAXBCM056	MUHAMMED SINAN . P	0
57	UFAXBCM057	RISHAL K. C.	36
58	UFAXBCM058	ROHITH. M	18
59	UFAXBCM059	SOORYA PRASAD. T	22
60	UFAXBCM060	VINAY A	5
61	UFAXBCM061	VTVEK MV	4


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SUBJECT: BCM1C01 - MANAGERIAL ECONOMICS

LIST OF SLOW LEARNERS

Roll No	Reg.No	Name
1	UFAXBCM025	RAMEEZ T P
2	UFAXBCM032	ANJUSHA P
3	UFAXBCM033	APARNA P
4	UFAXBCM035	BABITHA K B
5	UFAXBCM039	NANDANA K M
6	UFAXBCM044	PRAJISHA E C
7	UFAXBCM046	SIJISHA.M
8	UFAXBCM047	VIHANYA M
9	UFAXBCM049	VRINDHA K M
10	UFAXBCM050	ABHIJITH M
11	UFAXBCM053	ATHUL RAJ
12	UFAXBCM054	MUHAMMED HISHAM. P
13	UFAXBCM055	MUHAMMED SAFVAN . K . S
14	UFAXBCM056	MUHAMMED SINAN . P
15	UFAXBCM060	VINAY A
16	UFAXBCM061	VIVEK MV

Students scoring less than 35% of marks in internal examination


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Attainment Levels of COs

Course Name: BCMIC01-MANAGERIAL ECONOMICS

Assessment Methods	Target-Attainment Levels		Attainment
Internal Assessment	Level 1	50% of students scoring more than 35% marks in internal assessment tools	LEVEL 03
	Level 2	60% of students scoring more than 35% marks in internal assessment tools	
	Level 3	70% of students scoring more than 35% marks in internal assessment tools	

Assessment Methods	Target-Attainment Levels		Attainment
University Assessment	Level 1	50% of students scoring more than 35% marks in UE assessment tools	LEVEL 03
	Level 2	60% of students scoring more than 35% marks in UE assessment tools	
	Level 3	70% of students scoring more than 35% marks in UE assessment tools	

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DEPARTMENT OF COMMERCE
CO ATTAINMENT - IA TEST MARKS (ODD SEM. 2023-2024)
Course: BCM1C01-MANAGERIAL ECONOMICS

Sem.: I

Name of the faculty member: SHAHUL HAMEED K

Sl. No.	Name of the student	REG NO	IA TEST	COURSE OUTCOMES	
			Q1 TO Q14	IA TEST	
			CO1 TO CO5	CO1 TO CO5	
		Max. Marks	40	%age	Y/N
1	AYISHA DILNA CHELADATHIL	UFAXBCM001	33	83	Y
2	FAMINA A P	UFAXBCM002	31	78	Y
3	FATHIMA NAJIYA	UFAXBCM003	38	95	Y
4	FATHIMA SHERIN. C. P	UFAXBCM004	40	100	Y
5	JINSHA JABIN. K	UFAXBCM005	40	100	Y
6	JINSHA K	UFAXBCM006	35	88	Y
7	NADIYA.T	UFAXBCM007	33	83	Y
8	NAJIYA NASRIN N T	UFAXBCM008	39	98	Y
9	NASIYA NASRIN . M	UFAXBCM009	39	98	Y
10	NIDHA SALEEM . T T	UFAXBCM010	36	90	Y
11	RASHA	UFAXBCM011	32	80	Y
12	SADIKA SHAHANAS K	UFAXBCM012	39	98	Y
13	SHIBINA .P	UFAXBCM013	31	78	Y
14	SHIBLA.T.M	UFAXBCM014	36	90	Y
15	SHIFA NARSHA. K	UFAXBCM015	37	93	Y
16	SHUHAILA .K	UFAXBCM016	38	95	Y
17	SILSHA M K	UFAXBCM017	39	98	Y
18	THABSHEERA.T.M	UFAXBCM018	32	80	Y
19	ANSIF V	UFAXBCM019	36	90	Y
20	DILSHAD. K	UFAXBCM020	15	38	Y
21	MOHAMMED NIHAL V	UFAXBCM021	18	45	Y
22	MUHAMMED HAFEEZ T	UFAXBCM022	14	35	Y
23	MUHAMMED NIHAJ . T . P	UFAXBCM023	28	70	Y
24	NASIB RAHMAN K	UFAXBCM024	36	90	Y

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55	MUHAMMED SAFVAN . K . S	UFAXBCM055	8	20	N
56	MUHAMMED SINAN . P	UFAXBCM056	0	0	N
57	RISHAL K. C.	UFAXBCM057	36	90	Y
58	ROHITH. M	UFAXBCM058	18	45	Y
59	SOORYA PRASAD. T	UFAXBCM059	22	55	Y
60	VINAY A	UFAXBCM060	5	13	N
61	VIVEK MV	UFAXBCM061	4	10	N
				45	
				73.77	

FOR	CO1 to CO5
BCM1C01	73.8

TARGET: 50% OF STUDENTS WILL SCORE 35% OF MARKS

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DEPARTMENT OF COMMERCE

CO ATTAINMENT - ASSIGNMENT(ODD SEM. 2023-2024)

Sem.: I

Course: BCM1C01-MANAGERIAL ECONOMICS

Name of the faculty member: SHAHUL HAMEED K

Sl. No.	Name of the student	REG NO	Max. Marks	ASSIGNMENT CO1 to CO3	SEMINAR CO4 to CO5	ATTENDANCE	COURSE OUTCOMES				ATTENDANCE	
							CO1 - 3	CO4 - 5	CO4 - 5	CO4 - 5	%age	Y/N
1	CHELADATHIL	UFAXBCM001		4	4	4	%age	Y/N	%age	Y/N	100	Y
2	FAMINA A P	UFAXBCM002		4	4	4	%age	Y/N	100	Y	100	Y
3	FATHIMA NAJIYA	UFAXBCM003		4	4	4	%age	Y/N	100	Y	100	Y
4	FATHIMA SHERIN. C. P	UFAXBCM004		4	4	4	%age	Y/N	100	Y	100	Y
5	JINSHA JABIN. K	UFAXBCM005		4	4	4	%age	Y/N	100	Y	100	Y
6	JINSHA K	UFAXBCM006		4	4	4	%age	Y/N	100	Y	100	Y
7	NADIYA.T	UFAXBCM007		4	4	4	%age	Y/N	100	Y	100	Y
8	NAJIYA NASRIN N T	UFAXBCM008		4	4	4	%age	Y/N	100	Y	100	Y
9	NASIYA NASRIN . M	UFAXBCM009		4	4	4	%age	Y/N	100	Y	100	Y
10	NIDHA SALEEM . T T	UFAXBCM010		4	4	4	%age	Y/N	100	Y	100	Y
11	RASHA	UFAXBCM011		4	4	4	%age	Y/N	100	Y	100	Y
12	SADIKA SHAHANAS K	UFAXBCM012		4	4	4	%age	Y/N	100	Y	100	Y
13	SHIBINA .P	UFAXBCM013		4	4	4	%age	Y/N	100	Y	100	Y
14	SHIBLA.T.M	UFAXBCM014		4	4	4	%age	Y/N	100	Y	100	Y
15	SHIFA NARSHA. K	UFAXBCM015		4	4	4	%age	Y/N	100	Y	100	Y
16	SHUHAILA .K	UFAXBCM016		4	4	4	%age	Y/N	100	Y	100	Y



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CO ATTAINMENT - FINAL EXAM MARKS [ODD SEM . 2023-2024]

Course: BCM1C01-MANAGERIAL ECONOMICS

Sem.: I

Sl. No.	Name of the student	REG NO	Max. Marks	COURSE OUTCOMES CO 1 TO CO5	CO ATTAINMENT	
					%age	Y/N
			40			
			16		40	Y
1	AYISHA DILNA CHELADATHIL	UFAXBCM001			70	Y
2	FAMINA A P	UFAXBCM002			60	Y
3	FATHIMA NAJIYA	UFAXBCM003			50	Y
4	FATHIMA SHERIN. C. P	UFAXBCM004			50	Y
5	JINSHA JABIN. K	UFAXBCM005			50	Y
6	JINSHA K	UFAXBCM006			50	Y
7	NADIYA T	UFAXBCM007			50	Y
8	NAJIYA NASRIN T	UFAXBCM008			60	Y
9	NASIYA NASRIN. M	UFAXBCM009			50	Y
10	NIDHA SALEEM. T T	UFAXBCM010			40	Y
11	RASHA	UFAXBCM011			40	Y
12	SADIKA SHAHANAS K	UFAXBCM012			40	Y
13	SHIBINA P	UFAXBCM013			60	Y
14	SHIBLA T.M	UFAXBCM014			50	Y
15	SHIFA NARSHA. K	UFAXBCM015			60	Y
16	SHUHAILA. K	UFAXBCM016			60	Y
17	SILSHA M K	UFAXBCM017			70	Y
18	THABSHEERA T.M	UFAXBCM018				



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DIRECT ASSESSMENT METHOD - CO ATTAINMENT (ODD SEM . 2023-2024)

Semester: I

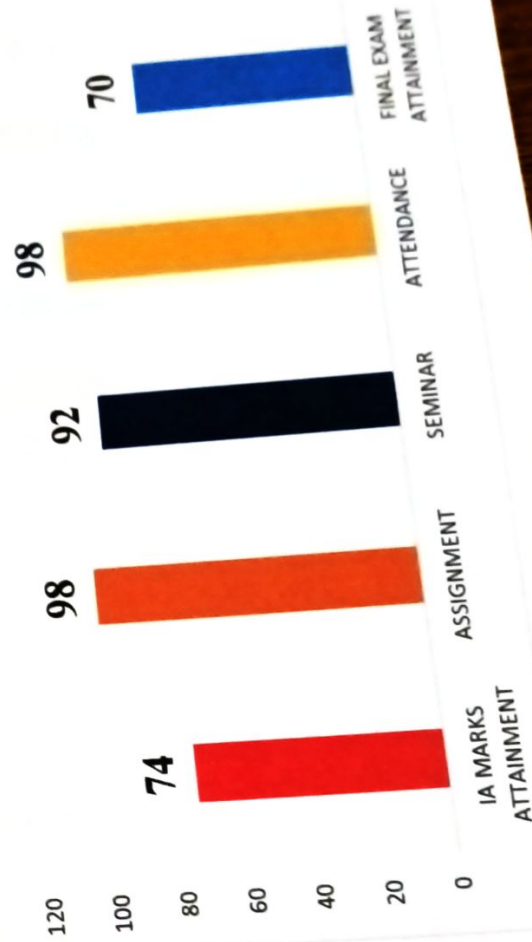
Course: BCM1C01-MANAGERIAL ECONOMICS

Name of the faculty member: SHAHUL HAMEED K

TARGET: 60% ATTAINMENT

COs	CO1 to CO5
IA MARKS ATTAINMENT	74
ASSIGNMENT	98
SEMINAR	92
ATTENDANCE	98
FINAL EXAM ATTAINMENT	70
AVERAGE	87

COURSE OUTCOMES



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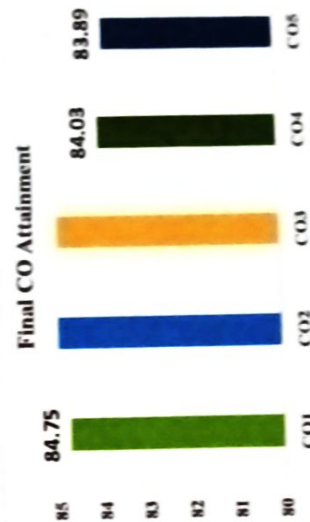
COURSE EXIT SURVEY RESPONSES (ODD SEM., 2023-2024)
Course: BCW1C01-MANAGERIAL ECONOMICS

Semester: I

Name of the faculty member: SHAHUL HAMEED K

CO No.	CO description	Course Exit Survey Questions	No. of students given the ratings						Total Responses	Weighted Average	CO Max. Count	%age CO attainment
			0	1	2	3	4	5				
CO1	Comprehend the interaction between business and economic environment and Learn to apply economic concepts to managerial decision making.	Comprehend the interaction between business and economic environment and Learn to apply economic concepts to managerial decision making.	0	2	1	21	16	21	61	3.87	5	77.38
CO2	Analyze market structure and competitive strategy	Analyze market structure and competitive strategy	0	1	5	15	15	25	61	3.95	5	79.02
CO3	Conduct market research and forecasting and to develop critical thinking and problem solving skills.	Conduct market research and forecasting and to develop critical thinking and problem solving skills.	0	2	4	13	19	23	61	3.93	5	78.69
CO4	Apply economic concepts to real world business scenarios and to communicate economic ideas effectively to stake holders.	Apply economic concepts to real world business scenarios and to communicate economic ideas effectively to stake holders.	0	3	7	15	12	23	60	3.60	5	73.77
CO5	Develop logical and analytical approach to decision making and foster a global perspective on economic issues.	Develop logical and analytical approach to decision making and foster a global perspective on economic issues.	0	3	6	17	18	17	61	3.60	5	73.11

CO Assessment method	CO1	CO2	CO3	CO4	CO5
Direct method (IA Test, Assignment/quiz and exam)	87	87	87	87	87
Weightage (80%)	69	69	69	69	69
Indirect method (Course Exit Survey)	77.38	79.02	78.69	73.77	73.11
Weightage (20%)	15.48	15.80	15.74	14.75	14.62
Final CO Attainment	84.75	85.07	85.01	84.03	83.89



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CO-PO-PSO MAPPING (ODD SEM . 2023-2024)

Course: BCM1C01-MANAGERIAL ECONOMICS

Semester: I

Name of the faculty member: SHAHUL HAMEED K

(I) CO Attainment

A: Direct assessment (80%)-Tests, Assignment, Examination

B: Indirect assessment (20%)-Course end survey

COs	Mapping of POs	Mapping of PSOs	Direct Assessment (a)	Indirect Assessment (b)	Overall Attainment $0.8(a) + 0.2(b)$	Target (%)	Attainment
CO1	PO1, PO2, PO5, PO6, PO8 & PO10	PSO1 & PSO2	87	77.38	85	75	YES
CO2	PO1, PO3 & PO7	PSO1 & PSO2	87	79.02	85		
CO3	PO1, PO2, PO3, PO5 & PO7	PSO1, PSO2 & PSO4	87	78.69	85		
CO4	PO1, PO2, PO3, PO6, PO8, PO9 & PO10	PSO1 & PSO2	87	73.77	84		
CO5	PO4, PO5, PO8, PO9 & PO10	PSO1, PSO2 & PSO3	87	73.11	84		

PRINCIPAL

FACULTY

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