



AMBEDKAR COLLEGE OF ARTS & SCIENCE, WANDOOR

ACTIVITY REPORTS OF STANDARDS CLUB

Academic year 2024-25

EXPOSURE VISIT TO POWER MAX INDUSTRIES, **NILAMBUR**

Date: 25th June 2024

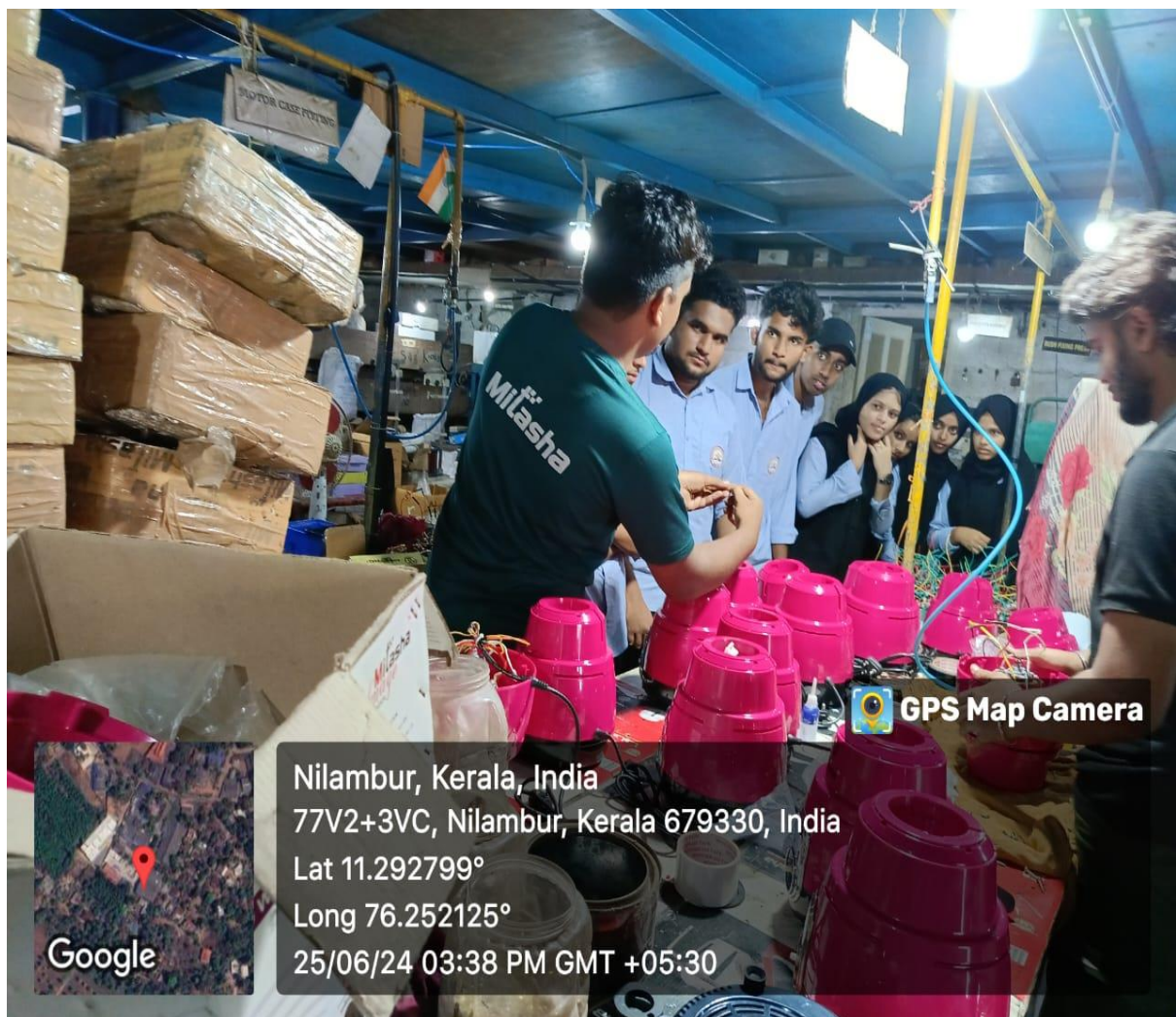
Venue: Power Max Industries, Nilambur

Name of the Program Coordinator: Muhsina V

Name of the Student Coordinator: Muhammed Shahid V

As part of the ongoing initiatives of the **Standards Club**, an exposure visit was organized to **Power Max Industries, located in Nilambur, on 25th June 2024**. The visit was led by **Mr. Ben Joseph, Standard Promotion Officer, Bureau of Indian Standards (BIS), Kochi**, and aimed to provide students with practical exposure to the implementation of standards in the industrial sector. The visit was coordinated by the club mentor, **Ms. Muhsina. V**, and included **eight active student members from the Standards Club of Ambedkar College of Arts and Science, Wandoor**.

This is to help students understand how Indian Standards are used in industries and to show the importance of quality and safety in manufacturing. The visit, conducted between 2:00 PM and 4:30 PM and was led by Mr. Ben Joseph, Standard Promotion Officer from BIS Kochi. He spoke to the students about the role of BIS in ensuring quality through standardization. The team at Power Max Industries gave a tour of their factory and showed how they follow national standards in their work. The visit helped students see how standards are used in real life and encouraged them to think about careers related to quality, safety, and standardization. It also inspired a strong commitment among students to follow standards in daily life, especially by choosing and promoting quality products that meet BIS standards.



MANAK MITRA CAMPAIGN UNDER QUALITY CONNECT 7.0

BIS is organizing a nationwide Quality Connect Campaign as part of World Consumer Rights Day celebrated on March 15 every year. As a part of this initiative Quality Connect Campaign 7.0 organized by the Bureau of Indian Standards (BIS), a team of five registered Manak Mitras—**Muhammed Anshif T, Krishnendhu K, Jamsheedali C.P, Muhammed Shahid V, and Mohammed Amalshan T**—actively participated in the campaign. As part of the Quality Connect Campaign 7.0, they visited key government offices including the **Collectorate Malappuram, Civil Station Manjeri, and Nilambur Civil Office** from **12th to 15th March 2025**, where they engaged with officials not below the rank of Section Officer. During these visits, the volunteers introduced the BIS Care App, explained the role and functions of BIS, and conducted a short Yes/No awareness survey. This initiative aimed to promote awareness about standards and their significance in public service delivery, while also encouraging the use of the BIS Care App among government stakeholders. The active participation and cooperation of the officials contributed significantly to the success of the campaign. Each student volunteer received a remuneration of ₹1500, which was credited directly to their respective bank accounts, in recognition of their active participation and contribution to the successful execution of the campaign.



सत्यमेव जयते
भारत सरकार
Government Of India

ബ്യൂറോ ഓഫ് ഇന്ത്യൻ സ്റ്റാൻഡേർഡ്സ്
ഉപഭോക്തൃകാര്യ ഭക്ഷ്യ പൊതുവിതരണ മന്ത്രാലയം

भारतीय मानक ब्यूरो

उपभोक्ता मामले खाद्य एवं सार्वजनिक वितरण मंत्रालय

BUREAU OF INDIAN STANDARDS
Ministry of Consumer Affairs, Food & Public Distribution



GSTIN:32AAATB0431G1ZK

दूरभाषा / Phone:
0484 - 220 7174, 220 7175

ईमेल / Email: kobo@bis.gov.in
वेबसाइट / Website: www.bis.gov.in, www.manakonline.in

Our Ref:- KOB0/ECWRD/2025/8

Date: 10 March 2025

To

Shri. V R Vinod IAS
District Collector
Malappuram

Subject: Request for notification to Departments for Receiving Registered Volunteers under the Quality Connect Campaign 7.0

Dear Sir,

Warm regards from Bureau of Indian Standards, the National Standards Body under the Central Ministry of Consumer Affairs, Food and Public Distribution. **BIS** is organizing a **nationwide Quality Connect Campaign** as part of **World Consumer Rights Day** celebrated on **March 15** every year. As a part of this initiative, **registered student volunteers, known as Manak Mitras**, will be visiting various **District-Level Offices** to engage with Government Officials **not below the rank of Section Officer**, informing and educating them about BIS and the newly developed BIS Care App.

These student volunteers, registered by BIS, will be conducting a short **survey consisting of 10 Yes/No questions, which will take no more than 5 minutes per interaction**. This initiative aims to promote awareness about standards and their impact on public services.

In this regard, we kindly request you to issue a notification to the **departments under your jurisdiction** to facilitate the smooth interaction of our volunteers with the officials. The **list of Manak Mitras** and the **departments they will be visiting** is attached herewith for your kind reference.

The visits are scheduled to take place on **12th, 13th & 14th of March 2025**, covering the following departments:

1. Agriculture Department
2. Animal Husbandry Department
3. Civil Supplies
4. Industries and Commerce
5. Irrigation Department
6. Public Welfare Department
7. Health Department

HEAD OFFICE:

मानक भवन, 9, बहादुरशाह जफर मार्ग नई दिल्ली - 110 002.
Manak Bhavan, 9, Bahadur Shah Zafar Marg, New Delhi-110 002
For Buying/Downloading Indian Standards online,
Please visit : www.standardsbis.in



BIS CARE APP

कोच्चि शखा कार्यालय

द्वितीय तल, सीडब्ल्यू सी ओफीस कॉम्प्लेक्स
मावेलीरोड, गांधी नगर, कडवन्था पी ओ
कोच्ची - 682 020, केरल
II Floor, CWC Office Complex, Maveli Road,
Gandhi Nagar, Kadavanthra P.O.,
Kochi-682020- Kerala

The names of the **Manak Mitras** assigned for these visits are:

1. **Muhammed Anshif T**
2. **Krishnendhu.K**
3. **Jamsheedali.C.P**
4. **Muhammed Shahid.V**
5. **Fathima Rifa**
6. **Shumoooha**
7. **Barcera**
8. **Fathima Bathul Ckp**
9. **Asna.P**

We seek your kind cooperation in making this initiative successful by ensuring that the concerned officials are available for these brief interactions. For any further information or coordination, please feel free to contact us.

Thank you for your support.

Sincerely,



A Mohd. Ismail
Scientist – G & Director
Bureau of Indian Standards
Kochi Branch Office
8838145765

