

AMBEDKAR COLLEGE OF ARTS AND SCIENCE, WANDOOOR

FOLKLORE CLUB

ANNUAL REPORT 2024-25

INTRODUCTION

The Folklore Club of the college was formed with the aim of promoting awareness and appreciation of traditional folk-art forms among students. With many such art forms facing extinction, the club emphasizes their cultural significance in today's world. It provides a platform for students to explore and express their artistic talents, while also identifying and nurturing hidden talents on campus. By collaborating with local artists, the

club not only supports student growth but also brings recognition to underappreciated local art and artists.

Aims and Objectives of the Club

- To promote awareness and appreciation of traditional folk-art forms.
- To preserve endangered folk traditions and highlight their cultural relevance.
- To encourage students to explore folk art as a medium of expression.
- To identify and nurture artistic talents within the campus.
- To provide opportunities for skill development through collaboration with local artists.
- To recognize and support overlooked local talents in the surrounding community.

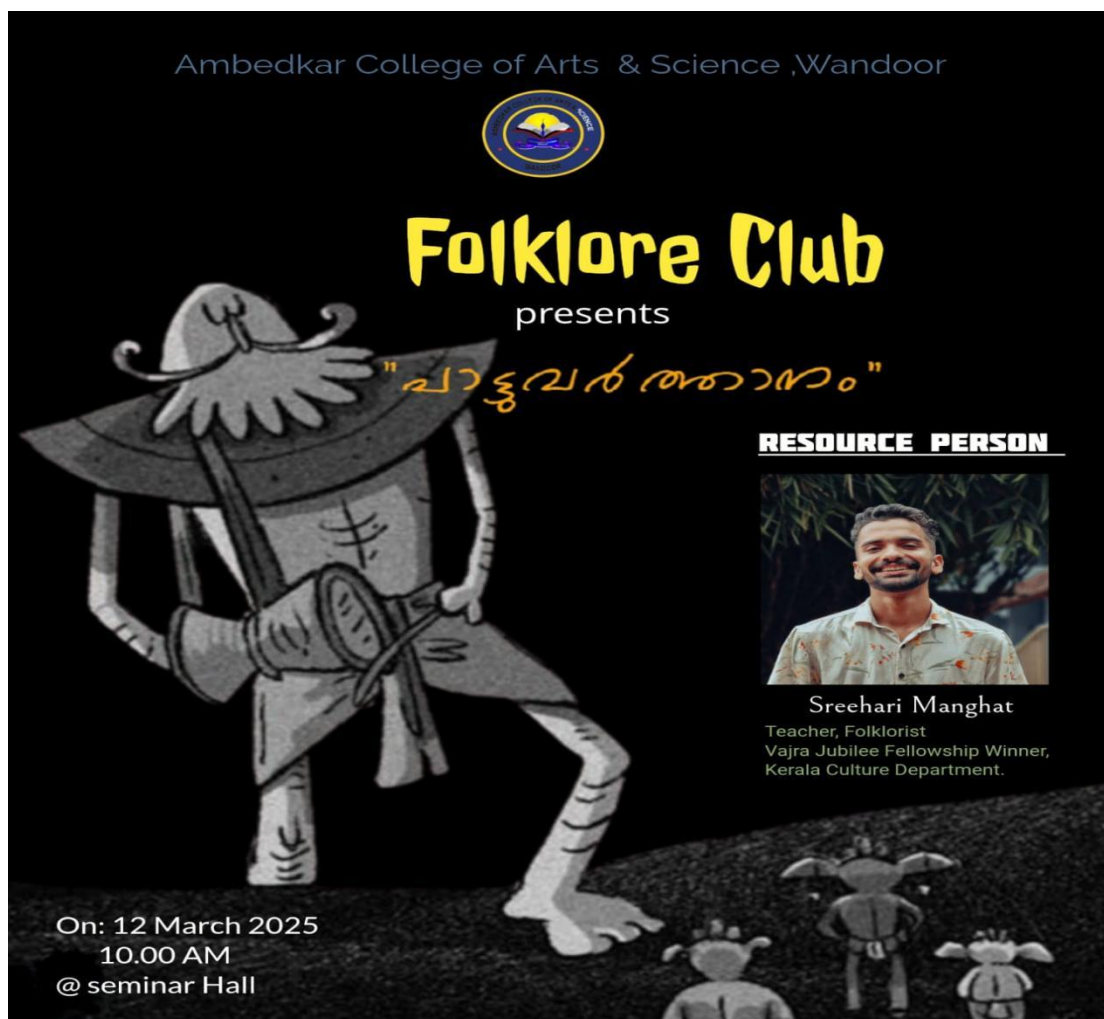
Event Name: Pattu Varthanam

Date: 12th March 2025

Time: 10:00 AM

Venue: Seminar Hall

Organized by: Folklore Club



The Folklore Club of Ambedkar College of Arts and Science, Wandoor, organized a culturally enriching program titled “**Pattu Varthanam**” on 12th March 2025 at 10:00 AM in the Seminar Hall. The event aimed to revive and promote Kerala’s traditional folk music and oral storytelling traditions.

The program commenced with a **Welcome Address** by Mr. Abhinav, the Student Coordinator of the Folklore Club. This was followed by the **Presidential Address** of Mrs. Bhavya Padmanabhan N, The Folklore Club Co-ordinator, who emphasized the value of preserving and promoting folk culture among students. The event was formally inaugurated by the college principal **Dr. Shamsudeen E.** In his **Inaugural Address**, he appreciated the initiative of the club and encouraged students to embrace cultural heritage. **Dr. Sanil A S**, IQAC Coordinator, delivered a heartfelt **Felicitatory Address**, recognizing the club’s dedication to cultural education.

The **Keynote Address** was delivered by **Mr. Sreehari Manghat**, a teacher, folklorist, and Vajra Jubilee Fellowship Winner of Kerala Culture Department who was the resource person of the session. Sreehari shared valuable insights on the different types of folk songs

and their significance in Kerala's cultural identity. Sreehari along with Aswin sang a number of folk songs and explained their significance in Kerala folklore tradition. This was followed by a series of student performances showcasing traditional folk songs and storytelling, which brought the essence of Kerala's folklore alive. The entire audience, especially the students, actively participated and thoroughly enjoyed the event. The event concluded with the vote of thanks by Pavithra V P, Fourth Semester B Com student.



